

UNCLASSIFIED
G7 RRM CANADA
[AD]

RRM CANADA DAILY BRIEF

Key findings:

- RRM Canada did not observe any significant indicators of foreign state-sponsored information manipulation in its monitoring of the broader Canadian digital information ecosystem during the period of August 30.
- RRM Canada assesses the majority of English and French-language content originated from recognizable Canadian news sites.
- WeChat news accounts in Canada continue to post an article that the CPC leader would “ban WeChat” if elected.

Scan performed at: 8:00PM, August 30, 2021

Scan covers: 9:00AM August 30, 2021 – 8:00PM August 30, 2021.

Platform used: Buzzsumo, Crowdtangle, Tweetdeck, WeChat, Weibo, Douyin

[APG]

UNCLASSIFIED
G7 RRM CANADA
[AD]

Highest engagement numbers for English-language media on Facebook, Twitter and Reddit¹

Article title	Date	Publisher	Facebook	Twitter	Reddit	Total engagement
Ukrainian troops rescue Canada-bound Afghans in daring operation	Aug. 30, 2021	<i>Globe and Mail</i>	13.9K	4.4K	3.1K	21.5K
Trudeau met with another protest at campaign stop in Cambridge, Ont.	Aug. 29, 2021	<i>CTV News</i>	0	292	7.7K	8.0K
Vancouver Liberal candidate Taleeb Noormohamed flipped 21+ homes since 2005	Aug. 30, 2021	<i>City News 1130</i>	515	932	6.3K	7.8K
Trudeau says he won't 'back down' to protesters at rallies, despite safety concerns	Aug. 29, 2021	<i>Global News</i>	6.6K	82	0	6.7K
Trudeau says he won't back down after protesters hurl death threats, racist and sexist slurs	Aug. 29, 2021	<i>CBC News</i>	0	1.6K	3.8K	5.4K
LILLEY: Trudeau's wild claims show he will say anything to get elected	Aug. 29, 2021	<i>Toronto Sun</i>	3.2K	1.2K	58	4.5K
'Their hearts are not in it.' Liberals in Atlantic Canada accused of being unfocused	Aug. 29, 2021	<i>CTV News</i>	3.4K	484	38	3.9K
Canada to start negotiations with Taliban to bring citizens, Afghans back: Garneau	Aug. 29, 2021	<i>Global News</i>	2K	358	591	3.0K
Trudeau vows to regulate oil and gas emissions, electric car sales	Aug. 29, 2021	<i>Global News</i>	2.1K	64	372	2.5K
Trudeau climate promises interrupted by angry crowd in Ontario	Aug. 29, 2021	<i>Toronto Sun</i>	2.4K	23	0	2.4K

¹ Engagement numbers reflect the stated reporting period. RRM Canada uses the following keywords to determine which news stories among Canadian English-language media outlets receive the most engagement: "Canada", "Canadian Election" OR "Canadian Federal Election" OR "44th General Election" OR "GE44", "Bloc Quebecois" OR "Yves Blanchet" OR "Yves-François Blanchet", "Erin O'Toole" OR "Conservative Party of Canada" OR "The Conservatives", "Annamie Paul" OR "Green Party of Canada" OR "The Greens", "Trudeau" OR "Justin Trudeau" OR "Liberal Party of Canada" OR "The Liberals", "Maverick Party", "Maxime Bernier" OR "PPC" OR "People's Party", "New Democratic Party of Canada" OR "NDP" OR "Jagmeet Singh"

[APG]

UNCLASSIFIED
G7 RRM CANADA
[AD]

Highest engagement numbers for French-language media on Facebook, Twitter and Reddit²

Article title	Date	Publisher	Facebook	Twitter	Reddit	Total engagement
Manifestation antivaccin Des opposants « en train de se radicaliser »	Aug. 29, 2021	<i>La Presse</i>	2K	31	114	2.1K
Une foule enragée contre Trudeau se pointe encore le nez en Ontario	Aug. 29, 2021	<i>TVA Nouvelles</i>	1.7K	43	0	1.8K
Une foule enragée contre Trudeau se pointe encore le nez en Ontario	Aug. 29, 2021	<i>Journal de Montréal</i>	1.7K	31	0	1.8K
Sondages nationaux Les conservateurs rebondissent	Aug. 29, 2021	<i>La Presse</i>	1.6K	9	0	1.7K
Justin Trudeau a révolutionné le Canada	Aug. 30, 2021	<i>Journal de Montréal</i>	1.8K	60	0	1.8K
« Je ne reculerai pas », lance Justin Trudeau aux manifestants	Aug. 29, 2021	<i>Radio-Canada</i>	1.5K	18	0	1.5K
Cinq chefs, une élection : des questions serrées avant les débats à venir	Aug. 29, 2021	<i>Radio-Canada</i>	601	255	7	863
Trudeau enterré par les manifestants en marge d'une annonce sur le climat	Aug. 29, 2021	<i>Le Devoir</i>	803	8	0	811
Une application en développement pour diagnostiquer la COVID-19 à partir de la toux	Aug. 30, 2021	<i>Radio-Canada</i>	672	15	0	687
Le troisième lien plombe la campagne du Bloc, selon le PQ	Aug. 29, 2021	<i>La Presse</i>	338	58	162	608

² Engagement numbers reflect the stated reporting period. RRM Canada uses the following keywords to determine which news stories among Canadian French-language media outlets receive the most engagement: "Canada", "Élections fédérales" OR "Élections Canada", "Bloc Québécois" OR "Le Bloc" OR "Yves Blanchet" OR "Yves-François Blanchet", "Erin O'Toole" OR "Les conservateurs" OR "Parti conservateur du Canada", "Trudeau" OR "Justin Trudeau" OR "les libéraux" OR "Parti libéral du Canada", "Nouveau Parti démocratique" OR "Le NDP" OR "Le NDP du Canada" OR "Jagmeet Singh", "Annemie Paul" OR "Parti vert du Canada", "Maxime Bernier" OR "Parti populaire", "Le Parti maverick"

[APG]

UNCLASSIFIED
G7 RRM CANADA
[AD]

Highest engagement numbers for on WeChat

Article Title ³	Date	Account	Total views ⁴
加拿大要变天，特鲁多悬了！中国人申请签证速度再延后，现在时间为... (Canada is about to change, Trudeau is just hanging on! Visa applications for Chinese are delayed again, and now it's time for...)	Aug. 30, 2021	Canada Talks (local media)	28.1K
刚刚传来！杜鲁多危险了：这样下去，总理宝座肯定不保！ (Just in! Trudeau is in danger! If this continues, the PM will lose his job!)	Aug. 30, 2021	51.ca (local media)	26.3K
又一个特朗普！加拿大保守党党魁要封杀微信，誓与中国对抗到底！ (Another Trump! The CPC leader wants to block WeChat, vows to confront China to the end!)	Aug. 30, 2021	VanPeople (local media)	10.9K
迷茫 特鲁多乱局：他揭开了盖子，但却不知道放出了怎样的火焰 (Confusing Chaos for Trudeau: He lifted the lid, but doesn't know how to contain the flame)	Aug. 30, 2021	CanadaNews (local media)	4.8K
又到一年大选时，亚裔平权之路漫长，海外华人参政意识应觉醒！ (Another year of elections, and there's a long road to equal rights for Asian people, the political awareness of overseas Chinese needs to be awakened!)	Aug. 30, 2021	York BBS (local media)	3.0K
特鲁多要凉了？！各省支持率大跌！保守党全国支持率首次领先！ (Is Trudeau cooling down? Provincial support is plummeting! Support for the CPC is ahead for the first time!)	Aug. 30, 2021	iToronto Life (local media)	2.9K
毛骨悚然！加拿大 ISIS 信徒隐藏三年！铁锤砸碎华人女头骨！假扮留学生计划恐怖袭击 (So creepy! Canadian ISIS believer had been in hiding for 3 years! A Chinese woman's skull smashed in with a hammer! Posing as a foreign student, and planning a terrorist attack!)	Aug. 30, 2021	Vansky (local media)	2.3K
日增 870！特鲁多支持率暴跌！拉票被反对者围堵狂喷，差点打起来！ (growing to 870! Trudeau's approval ratings plummet! While campaigning for office he was booed by protesters, and almost came to blows!)	Aug. 30, 2021	VanPeople (local media)	2.1K
[炸了]杜鲁多刚刚被喷上热搜！抗议者爆发冲突：高声咒骂，狂竖中指！ (Explosive! Trudeau getting booed is trending! Protests erupt in clashes! Swearing, and flipping middle fingers!)	Aug. 30, 2021	Lahoo (local media)	1.8K
保守党支持率持续攀升超过自由党达 2.5%！他快追上杜鲁多了！ (CPC's approval ratings continue to climb, surpassing the LPC by 2.5%! He's catching up with Trudeau!)	Aug. 30, 2021	Dushi-ca (local media)	1.6K

³ Article titles translated by RRM Canada

⁴ Total engagement numbers reflect the article's page views; WeChat does not calculate the number of comments an article receives

[APG]

UNCLASSIFIED
G7 RRM CANADA
[AD]

Highest engagement numbers for Russian-language media on Facebook, Twitter and Reddit⁵

Article title ⁶	Date	Publisher	Facebook	Twitter	Reddit	Total engagement
<u>In Canada, a woman lost a year's worth of hunger due to a stroke and lost more than 10 pounds - the first time doctors have encountered such a symptom</u>	Aug. 30, 2021	<i>Snob.ru</i>	210	2	0	212
<u>U.S. troops must leave Afghanistan on Tuesday</u>	Aug. 30, 2021	<i>Kommersant.ru</i>	28	0	0	28
<u>GOLOS publishes fakes about violations in Russia, State Duma says</u>	Aug. 30, 2021	<i>RIA Novosti</i> (state media)	0	4	0	4
<u>Ukraine special forces saved Afghan families from the Taliban: the U.S. and Canada failed</u>	Aug. 30, 2021	<i>Glavred.info</i>	4	0	0	4
<u>China's demand for Canadian authorities: Release Meng Wanzhou</u>	Aug. 30, 2021	<i>NewsRu.ca</i> (local media)	0	0	0	0

⁵ Engagement numbers reflect the stated reporting period.

⁶ Article titles translated by RRM Canada.

[APG]

UNCLASSIFIED
G7 RRM CANADA
[AD]

On our radar

User engagement with English-language online media

- The majority of English-language stories shared on Facebook, Twitter and Reddit for August 30 originated from recognizable Canadian media outlets.

User engagement with French-language online media

- The majority of French-language stories shared on Facebook, Twitter and Reddit for August 30 originated from recognizable Canadian media outlets.
- Radio-Quebec, an online show hosted by Alexis Cossette-Trudel on Rumble, posted a video titled “Transfert de virus: Trudeau complice de crime contre l'humanité?” The video description asks whether the LPC leader is “withholding information about the transfer of virus samples to China” and whether he is “complicit in a crime against humanity?” The video was viewed over 38K times. Cosette-Trudel frequently discusses false or disproven theories about Covid-19, or topics related to the Q Anon conspiracy. In Oct. 2020, [Facebook and Youtube banned](#) Cosette-Trudel from broadcasting on their platforms for repeatedly violating the companies’ COVID-19 disinformation policies.

User engagement with Sinophone online media

- The majority of Chinese-language stories shared on Facebook, Twitter and Reddit for August 30 originated from recognizable Canadian media outlets, including *Canada Talks*, *51.ca*, *VanPeople*, *Lahoo*, and *York BBS*.
- *VanPeople*, a local media account on WeChat, posted an article that the CPC leader would “ban WeChat” if elected. The article received considerable user interest (over 10K page views). The article is a re-post of a previous article that appeared on *York BBS* on August 29.

User engagement with Russophone online media

- The majority of Russian-language stories shared on Facebook, Twitter and Reddit for August 30 originated from recognizable Canadian media outlets, including *NewsRu.ca*.
- *RIA Novosti*, along with other Russian state-affiliated media, [claimed](#) that the election monitoring organization GOLOS had published unverified and fake information in the run up to the Sept. 2021 State Duma elections. GOLOS is the only Russian electoral integrity monitor that is independent of the Russian government. The RIA Novosti article notes that GOLOS is funded by “foreign NGOs” and “a number of states like Australia, Canada and the USA”. The article did not receive any engagement on Facebook, Twitter or Reddit.
- Other popular topics include:

[APG]

UNCLASSIFIED
G7 RRM CANADA
[AD]

- A number of outlets in Ukraine and Russia reported on the Ukrainian military and the *Globe and Mail's* coordinated efforts to bring Afghan translators to Canada.
- An article about a Canadian woman who suffered a stroke and lost her feeling of hunger for 15 months. The article attracted a fair amount of attention on social media (212 engagements).

For Public Release

[APG]