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**Rapport de repérage des médias sociaux: du 4 novembre 12h au 10 novembre 12h 2021**  
**Social Media Monitoring Report: November 4, 12pm – November 10, 12pm, 2021**

**Observations principales / Key observations**

- Volume: **This period average: 77 posts/day**; previous period average: 211 posts/day; last 30 days average: 130 posts/day
- Electoral reform is still being discussed on social media. This week included a TikTok video requesting vote by phone and a BitChute video suggesting SIN numbered ballots with public voting records.
- Foreign interference in Canadian elections continues to be an ongoing topic in the environment, though at low volumes. This week featured allegations of interference by Chinese entities, by Greta Thunberg, and some comments included allegations of interference operations being run by deep-state/CIA.
- Overall election-related volumes are down – it appears that many social media users who normally engage with EC-related content have turned their focus towards vaccine mandates, provincial elections, and COP26.

**Sujets principaux – Environnement numérique externe / Key topics – External Digital Information Ecosystem**

- [Foreign interference](#)
- [Discussions on reforms to the CEA](#)

**Nombre de mentions - Trames narratives principales / Number of mentions - Leading narratives**

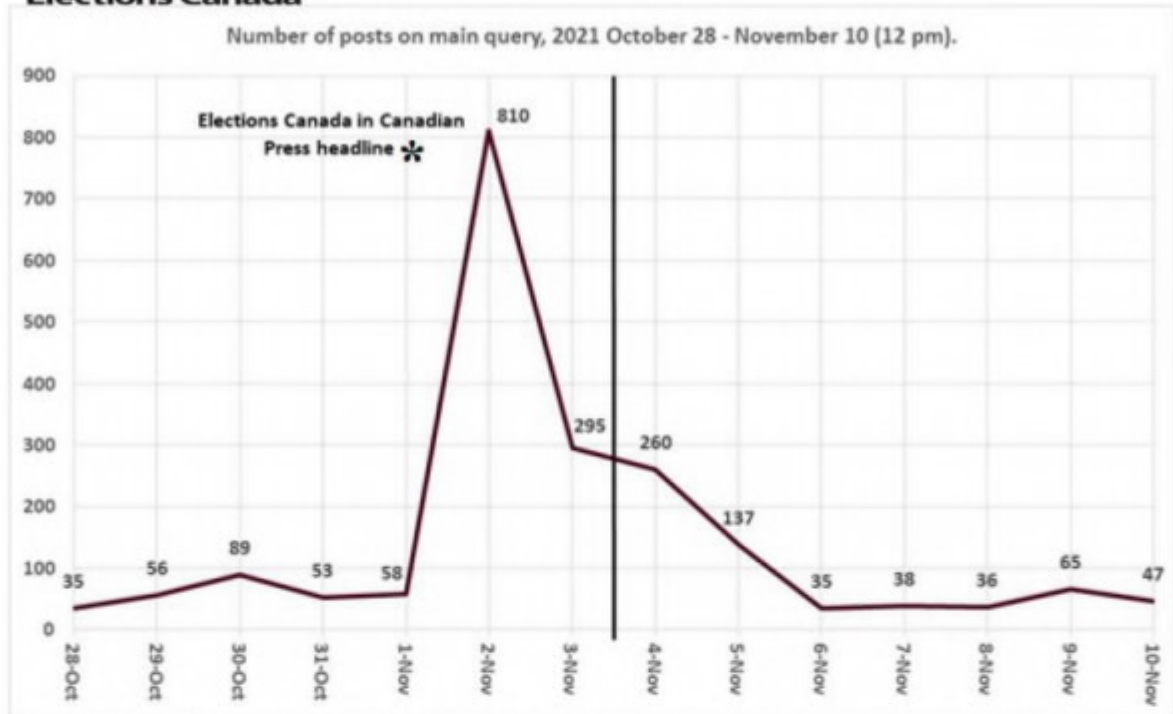
Narrative	November 4 – 10	Oct. 28 – Nov. 4	October 22 – 28	October 14 – 21	October 7 – 14
Vote by mail	5	12	10	6	27
Machine voting	4	24	12	17	14
Voter ID	5	6	7	8	0
Rigged / fraudulent elections	8	19	19	10	17
EC corrupt/partisan/incompetent	17	51	41	53	40
Voting with pencils	0	0	0	3	3
Electoral reform	3	20	55	N/A	N/A

These are approximations based on keyword mentions in collated content

**Volume de messages portant sur Élections Canada/Volume of posts about Elections Canada**

<b>Sur nos comptes officiels / On our official accounts</b>	
Sujets principaux, interactions avec l'auditoire / Key topics of interactions with our audience	Présence des sujets provenant de l'externe / Topics stemming from the external infosystem
(17/213) Signage (8/213) Provincial elections (8/213) Services to Indigenous electors	(0/213) Foreign interference (0/213) Reforms to the CEA (0/213) Discussion of a potential snap election

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\*Canadian Press Headline: *Elections Canada probed how many Canadians have a 'conspiracy mindset'*

#### Éléments sous observation / On the radar

##### Discussions of a coalition/agreement to delay a potential snap election

Starting around October 29, some news outlets reported that meetings were taking place between LPC and NDP officials about a potential agreement to avoid an election for 3 years. The news coverage generated relatively high levels of discussions, but mostly partisan. Some commenters called the process "undemocratic" as it might impede opposition parties' ability to do their job. The discourse also included a low number of comments speculating about an upcoming snap election; reactions to the prospect of a potential snap election were negative, showing little to no appetite for another election in the near future.

##### CCE responds to Spadina-Fort York issue of MP being dropped by party during writ period

On November 8, the controversy related to the Spadina-Fort York MP returned to the environment. News outlets reported on the OCCE statement that they would not act on complaints made against the MP. First reactions to that story demanded that EC or the OCCE to remove the MP and run a by-election. Users pointed out that the MP was still presented as an LPC candidate on the ballot even though he had been kicked out of the party days before election day, making it misleading and confusing for voters who might not have voted for him if they had known he was not a member of the LPC. News reports acknowledged the difficulty of EC's position re-issuing ballots that close to election day. New coverage produced little to no volumes, however the topic is persisting in news, including in Sinophone media.

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Foreign interference				
<p><b>Articles les plus partagés; nombre de partages / Most-shared articles; number of shares</b></p> <ul style="list-style-type: none"> <li><a href="#">China-linked WeChat accounts spread disinformation in advance of 2021 Canadian election</a> – Medium (Total shares: 11 / Total engagement: 108)</li> </ul>				
<p><b>Faits saillants sur les médias sociaux / Social media highlights</b></p> <p>Concerns of foreign interference in the Canadian electoral process have persisted, particularly on niche platforms, albeit at a much lower level of engagement compared to months prior. The main areas of concern are state level foreign interference by China and individual level interference. Allegations of individual interference included political figures such as U.S. politicians and environmental activist Greta Thunberg – a throwback to a popular narrative from GE43. Finally, there are still many posts with ill-defined conspiracies by 'the deep state' and 'globalists' that many believe result in our elections being a sham. Overall there is a malaise that powerful forces beyond the control of ordinary citizens are eroding democracy.</p>				
Publications reliées au sujet / Related posts				
Engagement	Followers, platform	Account	Post	Date
32	4Chan /pol/	4Chan user	<p>A brief history of the Canadian Royal Family A Trudeau has been Prime Minister of Canada for 45% of the past FIFTY THREE years. How does this make you feel?</p> <p><b>*Sample comments*</b>  <b>4Chan user 1:</b> If only the conservatives could nominate someone competent. Oh wait, dominion voting. <b>(1 reaction)</b>  <b>4Chan user 2:</b> 100% C****s are flooding this country and will vote for who the CCP tells them to vote, essentially turning Canada into a C***k state. Imagine being Canada and importing millions of people from a hostile foreign nation, who has a long history of attempting to take over other countries. <b>(1 reaction)</b>  <b>Reply 1:</b> China and India paid our masters money to buy our lands. They're entitled to it. The problem is Canadians aren't in on it so to us it's just craziness. Same thing in Australia but unlike Canada they have a spine and would lynch if they knew. <b>(1 reaction)</b>  <b>4Chan user 3:</b> the elections are obviously rigged no one likes that trudeau f****t <b>(1 reaction)</b></p>	Nov. 7
2	4Chan /pol/	4Chan user	<p>Bro the entire western world is fake elections. Candidates get funding from corporations and then pay NGOs to fake results of an election. The only question is which candidate raises more money. Occasionally CIA or some intel agency will step in to "adjust" a result like they do in Germany.</p> <p>Actual popular candidates are beaten up, arrested and thrown into prison. Just look at what happened in France with Le Pen, she WON the election with the most votes, and they sent combat troops into her election headquarters and burned it down. Same thing will</p>	Nov. 4

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			<p>happen to Maxine here if they dont just throw all his votes in the trash.</p> <p>Thats how its done a lot of the time, which is why ballots are SORTED ACCORDING TO VOTE and put into boxes. There is no need to sort according to vote (as opposed to precinct) than to 'misplace' some of the ballots. Although in Canada they just ignore 99% of scantrons that arent for the incumbent.</p>	
0	600, Twitter	Twitter user	<p>you interfered with our Canadian election &amp; assisted the ringleader to be unleashed! This going green has always been about \$\$ for the pigs at the troughs &amp; taxes for the working ppl! When you grow up you might start to understand what you contributed to!</p> <p><b>*Retweeting Greta Thunberg:</b> #COP26 has been named the must excluding COP ever. This is no longer a climate conference. This is a Global North greenwash festival. A two week celebration of business as usual and blah blah blah.</p>	Nov. 4

<p> Discussion on reforms to the CEA</p>				
<p><b>Articles les plus partagés; nombre de partages / Most-shared articles; number of shares</b></p> <ul style="list-style-type: none"> <li>N/A</li> </ul>				
<p><b>Faits saillants sur les médias sociaux / Social media highlights</b></p> <p>This week, the social media monitoring team observed posts proposing electoral reform related to how electors vote. The first post, from TikTok, advocated for electors to be able to vote on their phone, a suggestion that received mixed responses. Positive reactions claimed such measures would help increase accessibility and voter turnout, while those against the idea alleged it would make it difficult to ensure those voting were not subjected to "voter intimidation." Another post, found on BitChute, suggested that ballots should have a unique code associated with the elector's social insurance number, in addition to a carbon copy that would go into the ballot box. The video also proposes that each code and recorded vote would be published following the election, which they claim would allow voters to check their vote was counted correctly.</p>				
<p><b>Publications reliées au sujet / Related posts</b></p>				
Engagement	Followers, platform	Account	Post	Date
2.1K views, 458 engagements	Fewer than 500, TikTok	TikTok user	<p>Voting Should be easy &amp; accessible! People should be able to vote on their phones.</p> <p><b>*Sample comments*</b>  <b>TikTok user 1:</b> You mean making voting more accessible, taking away fear or hurdles for people who are historically non-dominant?! gasp! scares privileged ppl <b>(25 reactions)</b>  <b>TikTok user 2:</b> interesting how protecting the "integrity of voting" serves to put more barriers in place for certain types of voters and not others <b>(13 r.)</b></p>	Nov. 4

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			<p><b>Reply 1:</b> like srsly sus that we can do all these other government legal stuff online if it benefits corporations/gvmt but not to practice a democratic right!!!  <b>(1 reaction)</b></p> <p><b>TikTok user 3:</b> how do you protect from voter intimidation? Bosses and spouses will absolutely force others to vote certain ways <b>(11 reactions)</b></p> <p><b>TikTok user 4:</b> I'm with 100% somehow election results are more important than every other thing you do online! that's crazy <b>(2 reactions)</b></p> <p><b>TikTok user 5:</b> I voted on my phone before, Canadian provincial election <b>(2 r)</b></p> <p><b>TikTok user 6:</b> It's cause they don't want the young people voting <b>(1 r.)</b></p> <p><b>TikTok user 7:</b> the problem isn't fraud or security on the individual level. it's that a nation state could totally compromise almost everyone's voting device (phone) <b>(No reaction)</b></p> <p><b>TikTok user 8:</b> Other countries already have online voting. And the candidates are announced 1 week in advance so there's no time for corruption/rigging the election. <b>(No reaction)</b></p> <p><b>TikTok user 9:</b> Mail the voting card with a unique QR code associated with your SIN/SSN, create an account and verify the information they have. Once that's done you <b>(No reaction)</b></p>	
4	Fewer than 500, BitChute	BitChute user	<p>W.C. Democracy - Election Integrity Ballot - Chapter 6 Electoral Reform - Election Fraud Solution</p> <p><b>*Partial transcript:</b>                  In this video we're going to talk about election fraud, specifically the election fraud that occurred in the U.S. in 2020... In our last Canadian Federal Election... this is my Elections Canada ballot form [displaying VIC]... I can't go to any other booth because at that specific booth they have my name on a list that they have to cross out.... In the U.S. they have mass campaigns about election integrity... they want to make [ballots] like money... with blockchain identification... Once you cast your ballot it goes into this box and it's indistinguishable from tens of thousands of other ballots... there's no way to tell this ballot from any other ballot that's in this box, until now. What I propose... is to give everybody a receipt... My ballot's got my name and it's got my code... identified by my Social Insurance Number... underneath this one has a piece of carbon paper... underneath that is an identical ballot but only with a code, no name... This one without the name goes into the ballot box... this one with your name is your receipt... If there is election fraud they will post a list of everyone's code... everyone's code is posted and who they voted for... I can request Elections Canada to pull that specific vote [if the recorded vote does not match who they intended to vote for].</p>	Nov. 8

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**Compte de médias sociaux d'Élection Canada / Elections Canada's Social Media Accounts  
Volumes entrants et sujets clés / Inbound Volumes and Key Topics**

(voir page suivante – see next page)

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Inbound Messages > Tag		Inbound Messages > Tag	
TAG		TAG	
spam	107	fun facts	5
bots	36	#DYK	5
signage	17	thank you	2
LPC	11	election pay	2
#DYK	11	poll worker	1
fun facts	9	other language	1
provincial elections	8	electoral system of canada	1
negative	8	Referral to PIL	1
indigenous	8	Met - Green	1
about media	8	Green	1

*Ce rapport a été rédigé par le Centre d'observation de l'environnement, Affaires publiques et Éducation civique, Elections Canada*

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