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Rapport de repérage des médias sociaux: du 27 septembre 17h au 29 septembre 17h 2021

Social Media Monitoring Report: September 27, 5pm – September 29, 5pm, 2021

Observations principales / Key observations

- Volume: **Period average: 334 posts/day; Previous 7 days average: 326; Writ-period average: 1.67K**
- Users are still expressing disappointment/anger towards EC for the reduced number of polling stations, First Nations access to polling locations on election day and delayed arrival of special ballots.
- Talks of rigged election are still common and users are using vocabulary similar to that used around the 2020 US presidential elections, e.g. claims of “anomalies”, “discrepancies” and the need for an “audit”.
- The integrity of the Office of the Commissioner of Canada Elections was questioned in two tweets by a journalist reporting on the George Chalal flyers case in Calgary. It led to strong negative reactions limited to his reader base.

Sujets principaux – Environnement numérique externe / Key topics – External Digital Information Ecosystem

- [🔄 Allegations that EC is incompetent](#)
- [⬇ Allegations that EC is corrupt/GE44 was rigged](#)

Nombre de mentions - Trames narratives principales / Number of mentions - Leading narratives

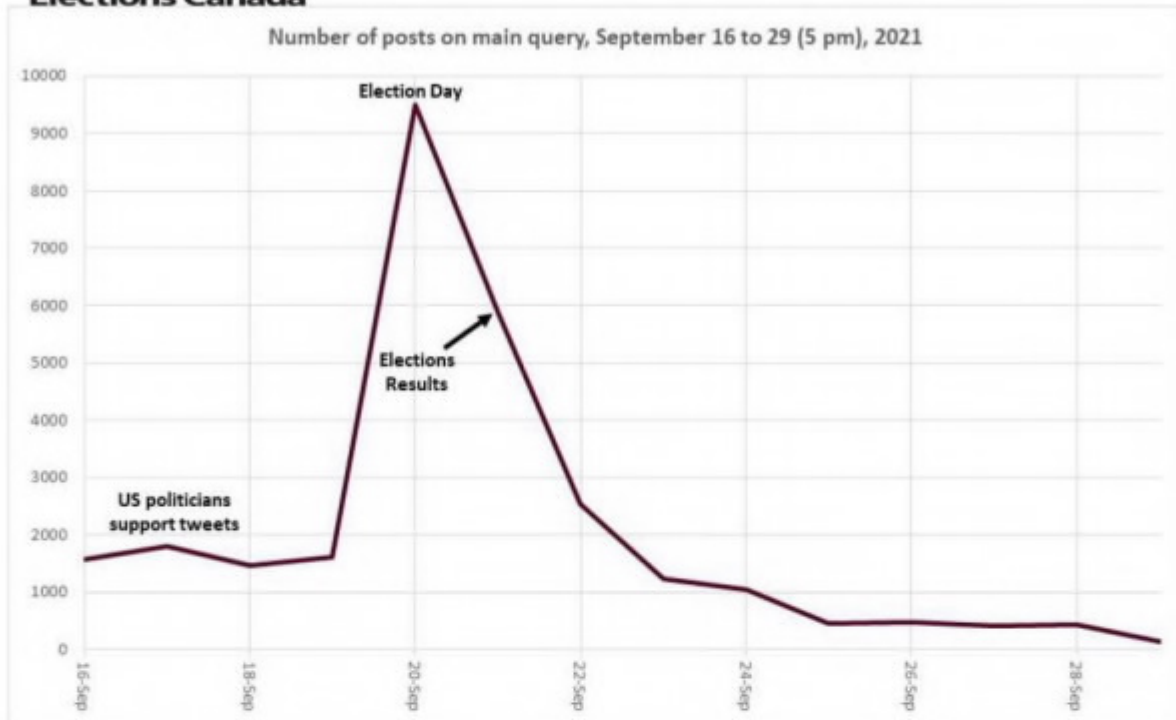
Narrative	September 27 (5pm) – October 1 (10 am)	September 23-27 (12 pm)	September 22-23 (5pm)	September 21 – 22 (5pm)	September 20 (9PM) – 21 (5PM)
Vote by mail	16	16	33	36	60
Machine voting	11	7	26	21	22
Voter ID	2	2	11	16	23
Rigged / fraudulent elections	16	21	45	49	59
EC corrupt / partisan / incompetent	22	24	38	196	43
Voting with pencils	3	0	5	5	9
Masks in polling places	0	3	5	34	21

These are approximations based on keyword mentions in collated content

Volume de messages portant sur Élections Canada / Volume of posts about Elections Canada

Sur nos comptes officiels / On our official accounts	
Sujets principaux, interactions avec l'auditoire / Key topics of interactions with our audience	Présence des sujets provenant de l'externe / Topics stemming from the external infosystem
(30/334) Vote by mail (23/334) Election results (16/334) polling location	(13/334) EC is incompetent/indigenous issues (13/334) EC is corrupt/GE 44 rigged

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Éléments sous observation / On the radar

Several articles about Toronto advance polls locations being potential COVID-19 hotspots released

This week, several news articles about COVID-19 cases that can be associated with campaigning or voting activities between advance polls and election day have started to emerge in traditional media. So far, all these news stories pertain to cases in the Toronto area. Several of the article were published on September 30 and we have yet to observe the reach these news articles will have, and how many more cases will end up being associated with GE44 activities.

CCE's taking on of the George Chahal flyer case attracts criticism and partisanship allegations

On September 28, news articles were released about the CCE taking over local police services in the case of the newly elected MP George Chahal who was filmed at a Calgary home removing CPC flyers for the previous MP for the riding of Calgary Skyview. The case has been producing much noise online since the video was released. The news that the CCE was taking over the Calgary police's investigation was met very negatively. One journalist in particular framed it as suspicious and questioning the integrity and partisanship of the CCE, calling the Commissioner "Trudeau's Commissioner" or "Trudeau's handpicked Election Commissioner". Comments were hostile towards the CCE, including calls to arrest the Commissioner or claims that there will be a "cover up" now that the CCE is leading it. The most popular post on the issue gathered over 450 engagement, including 176 retweets. So far, the strong reactions seem limited to an echo chamber grouping this journalist's reader base.

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🔄 Allegations that EC is incompetent				
<p>Articles les plus partagés; nombre de partages / Most-shared articles; number of shares</p> <ul style="list-style-type: none"> • Voter turnout in federal elections about average despite pandemic challenges – CTV News (Total shares: 24/ Total engagement: 241) 				
<p>Faits saillants sur les médias sociaux / Social media highlights</p> <p>Users criticizing EC actions or lack thereof during GE44 gained back in popularity during this report's period. Known narratives remain the same commonly observed during GE44, including the reduction of polling stations, accessibility issues and delays in special ballot delivery/return. Users sharing anger or disappointment towards access to voting services for First Nations are still present in the environment; other Indigenous topics could contribute to fueling this conversation, including the 1-year commemoration of the passing of Joyce Echaquan and Canada's first National Day of Truth and Reconciliation. While it is not the main topic of discussion, this line of discussion generally contributes to the larger issue of accessibility to vote and allegations of EC incompetence. Some users are calling for changes to EC as they see the agency as responsible for the shortcomings of GE44.</p>				
Publications reliées au sujet / Related posts				
Engagement	Followers, platform	Account	Post	Date
259	3.6K, Twitter	Twitter user	<p>It took me a few days but it's done. I sent a letter of complaint to the Chief Electoral Officer of Canada. It's 5 pages. I had to edit it a few times because I didn't want to be so emotional (angry). But damn, it was rough.</p> <p>As Elections Canada looks into First Nation voting errors in Ontario, pressure heats up to get answers</p> <p>*Sample comments*</p> <p>Twitter user 1: I didn't want to write from a place of anger. I stuck w the facts as they were shared with me & provided recommendations so that it never happens again. I need the Chief Electoral Officer to know how colonized the system is and how to engage with Indigenous voters in a good way. (18 reactions)</p> <p>Twitter user 2: It's outrageous. I'm angry for everyone who was disenfranchised. Thank you for writing this complaint. (3 reactions)</p> <p>Twitter user 3: Absolutely. And we'll done. To me this election was CORRUPT! [...] (No reaction)</p>	Sept. 28
106	1.1M, Twitter	CTV News, News outlet	<p>Voter turnout in federal election about average despite pandemic challenges</p> <p>*Sample comments*</p> <p>Twitter user 1: I didn't get my ballot sent to me while abroad. A full week since the election and still no ballot. How many others went missing? How many people wanted to vote but couldn't</p>	Sept. 27

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			<p>due to registration issue. I registered before the writ even dropped and MY BALLOT NEVER SHOWED! (3 reactions)</p> <p>Twitter user 2: i call bull shit on that one . with low numbers of polls and bad locations wrong names on ballots wrong addresses given to voters it wasn't mistakes it was deliberate . election Canada has been doing this a long time they didn't just screw up should be investigated (1 reaction)</p>	
74	39.4K, Twitter	Polling Canada , Advocacy group	<p>Among Non-Voters: 'Why Didn't You Vote?' Indifferent About Process: 29% Vote Won't Change Anything: 24% Physically/Mentally Incapable Of Participating: 13% Voting Location Too Far: 10% Wait Times Too Long: 9% Covid-Related: 9% Leger / September 26, 2021 / n=218 / Online</p> <p>*Sample comments*</p> <p>Twitter user 1: We need to address why people do not vote. The changes required are largely Elections Canada and the voting system. (2 reactions)</p> <p>Twitter user 2: Too indifferent or incapable to vote but not enough to do an internet survey. Checks out. (1 reaction)</p> <p>Reply 1: Incapable could literally be handicapped measures and the like. It's way easier to fill out an internet survey than go out and vote lol (1 r.)</p> <p>Reply 2: This is why we need extremely secure online voting for the disabled. (No reaction)</p>	Sept. 28

↓ Allegations that EC is corrupt/GE44 was rigged				
<i>Articles les plus partagés; nombre de partages / Most-shared articles; number of shares</i> N/A				
<i>Faits saillants sur les médias sociaux / Social media highlights</i> This topic is once again one of the leading topics observed. Not much has evolved in the narratives as we are observing the same theories and concerns about electoral integrity. The biggest discussion came from reports of anomalies in numbers of votes published several days prior to this period. This led some users to question results in their own riding or if the anomalies were normal or suspicious. Most of these claims are baseless or mention the usual argument that if "everybody [I] know" voted for a fringe party, it is impossible that that fringe party did not win. This type of argument was very widespread during GE43 and is not as commonly observed this time around although still part of the narratives. It is obvious that accusations of electoral fraud are heavily influenced by US narratives – users are using the same terminology, words like anomalies, discrepancies and calls for audits are frequent.				
<i>Publications reliées au sujet / Related posts</i>				
Engagement	Followers, platform	Account	Post	Date

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994	8.2K, Twitter	Twitter user	<p>So, a recount was done in the riding of Charleswood. The recount was done because the CPC MP beat the Liberal by 24 votes in the first count. Recount actually showed the CPCer won by 460 votes!!! I wonder how many "miscounts" happened in other ridings???</p> <p>*Sample comments* Twitter user 1: That's about 2.5% error rate. This is an impossibly if not done deliberately. (16 reactions) Twitter user 2: My point is how many more "errors" were there at other voting stations? (14 reactions) Twitter user 3: Get rid of machines for anything but digitizing the ballots. Paper ballots cast in person, hand counted, with opposition oversight. Fraud ended. That's why it will never happen in liberal city, state or country (12 reactions) Twitter user 4: I volunteered as a scrutineer for PPC. At my polling location of 4 polls only one poll worker had experience. No one else had ever done it before (including me). They all consulted the rule book every step of the day. Some had to help others. I believe the count was accurate. (7 r.) Reply 1: No one had a clue what they're doing and that gives you confidence that it was accurate?? (9 reactions) Twitter user 5: Pencils used. Says it all. (2 reactions)</p>	Sept. 28
178	674K, Facebook	City News Toronto , News outlet	<p>Canadians may not be thrilled with the outcome of last week's federal election but a new poll suggests few are angry that it produced an almost identical result to the 2019 nation-wide vote.</p> <p>Canadians not thrilled but not angry either about federal election outcome: Poll</p> <p>*Sample comments* Facebook user 1: I'm appalled at the fact that so many people didn't or (maybe couldn't) vote. I think Trudeau had a feeling this would happen and that is why the election was held. Kinda smells like fraud, yah think? (17 r.) Facebook user 2: 10 million people didn't bother to vote (4 reactions) Facebook user 3: You mean little potato gets to keep his job because China said he could (3 reactions) Reply 1: The amount of interference from China in this election should be investigated (No reaction) Facebook user 4: The election should not have been called in the first place. Although I wasn't too pleased with any of the candidates, I did cast my ballot. (1 reaction) Facebook user 5: RIGGED....WE ALL KNOW IT...EVEN HIS PAID PUPPETS! (No reaction)</p>	Sept. 28
125	2,4M, Facebook	Global News ,	<p>Voter turnout was down from 67 per cent in 2019 and 68.3 per cent in 2015.</p>	Sept. 27

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		News outlet	<p>Canada election saw 62% voter turnout amid COVID-19 challenges</p> <p>*Sample comments* Facebook user 1: The media declaring a winner before voting ended is corrupt and unfair and part of the problem including not giving time to ppc candidates these elections are fixed (8 reactions) Facebook user 2: 0% would be best as it doesn't matter which pawn we vote for (7 reactions) Facebook user 3: I don't think it was covid as much as people realize politics is just a popularity/personality contest. That was my reason for not wasting my time. (6 reactions) Facebook user 4: How many got COVID from going out to crown the Dictator? (5 reactions) Facebook user 5: Voter turnout means nothing except in Quebec and Toronto where the rest of the entire country is decided from. (5 reactions) Facebook user 6: People are waking up and realizing their votes don't count because someone is already appointed for the position (3 reactions) Reply 1: selection (No reaction) Facebook user 7: You got to be a moron to participate in these pre-determined rigged elections (No reaction)</p>	
105	15.7K, Twitter	Twitter user	<p>Pour qui avez-vous voté pour les élections fédérales ?</p> <p>*Sample comments* Twitter user 1 : Toute ma famille et tout mon entourage a voté soit PC ou PPC. Nous avons tous perdu notre élection. Comment pouvons-nous vérifier??? Absolument aucune façon. Nous sommes bernés jusqu'à la moelle. (8 reactions) Twitter user 2 : Les élections ont été trafiqué simple comme ça les médias et les politiciens ont dis que le @PPC_Retweets n'existait pas ils ont effacé le vote PPC (3 reactions) Twitter user 3 : Je n'est pas voter. Penses tu que quelque chose a changée? On dirait, plutôt, qu'on a changé 4 trente sous pour une piastre. (1 reaction) Reply 1 : Je soupçonne qu'il y a eu fraude, dans mon comté (rouge) la personne devant moi a pu voter même si son nom n'était pas sur la liste Dans le comté d'une amie (pas rouge) le couple en avant d'elle s'est fait dire qu'ils avaient déjà voter & qu'il étaient les 5e dans cette situation (6) Twitter user 4 : Arrêtez de voter tout simplement. (1 reaction) Reply 1 : Ce qui aidera les libéraux à tricher en volant nos votes? Avez-vous une solution de rechange au moins (No reaction) Twitter user 5 : Trudeau a frauder les élections j'en suis sur (No reaction)</p>	Sept. 27

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			Twitter user 6 : j'ai annulé mon vote Parce que si voté chnagerais vraiment quelque choses il serait illégal (No reaction)	
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Compte de média sociaux d'Élection Canada / Elections Canada's Social Media Accounts
 Volumes entrants et sujets clés / Inbound Volumes and Key Topics

(tableau page suivante - see graph on next page)

Inbound Messages > Tag		Inbound Messages > Tag	
TAG	MESSAGES	TAG	MESSAGES
spam	31	election results	11
negative	31	election pay	11
Vote by mail	29	poll worker	7
LPC	20	Green	7
PM	16	Met - Green	6
about media	15	employee post	5
polling locations	14	Blue	5
bots	13	negative	4
partisan	12	thank you	3
indigenous	12	result frustration	3
election results	12	electoral system of canada	3
corrupt/rigged	12	recruitment	2
Green	12	polling locations	2
CPC	12	judicial recount	2
judicial recount	11	electoral district	2
candidates	11	asked & answered	2
Met - Green	11	LPC	2
Twitter Spat	9	Fair Election Act	2

Ce rapport a été rédigé par le Centre d'observation de l'environnement, Affaires publiques et Éducation civique, Élections Canada

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