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Rapport de repérage des médias sociaux: du 18 novembre 12h au 25 novembre 12h 2021
Social Media Monitoring Report: November 18, 12pm – November 25, 12pm, 2021

Observations principales / Key observations

- Volume: **This period average: 37 posts/day**; previous period average: 34 posts/day; last 30 days average: 87 posts/day
- News of the reopening of the Roxham Road border crossing this week brought back a GE43 narrative purporting that the government lets asylum seekers enter the country so they can vote for the LPC in GE45.
- Some of the users expressing dissatisfaction with the results of GE44 continued to demand electoral reform. They usually seek results more representative of the popular vote, or a more representative riding distribution.
- The alleged use of DVS gained in popularity this week and will likely remain present in the environment until the U.S. midterm elections are over. Currently, the topic is found mainly in comments under news posts.

Sujets principaux – Environnement numérique externe / Key topics – External Digital Information Ecosystem

- **NEW** [Claims of 'importing' fraudulent voters](#)
- [Discussion on reforms to the CEA](#)
- [Confusion about the use of voting machines or DVS](#)

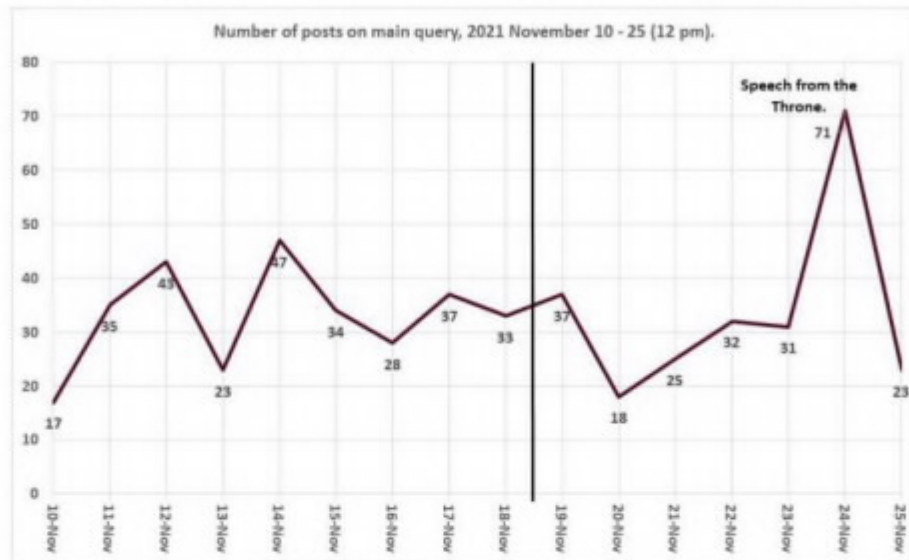
Nombre de mentions - Trames narratives principales / Number of mentions - Leading narratives

Narrative	November 18 – 25	November 10 – 18	November 4 – 10	Oct. 28 – Nov. 4	October 22 – 28
Vote by mail	10	6	5	12	10
Machine voting	23	4	4	24	12
Rigged / fraudulent elections	6	6	8	19	19
EC corrupt/partisan/incompetent	16	21	17	51	41
Electoral reform	15	13	3	20	55

These are approximations based on keyword mentions in collated content

Sur nos comptes officiels / On our official accounts	
Sujets principaux, interactions avec l'auditoire / Key topics of interactions with our audience	Présence des sujets provenant de l'externe / Topics stemming from the external infosystem
(5/175) Election Pay (3/175) U.S. Election	(2/175) Claims of 'importing' fraudulent voters (0/175) Discussion on reforms to the CEA (0/175) Voting machines or DVS

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Volume de messages portant sur Élections Canada/Volume of posts about Elections Canada

Éléments sous observation / On the radar
Politicization of the electoral boundary redistribution process

On November 24, the Toronto Star published an article titled “Conservatives say Liberals won’t play fair with riding boundary changes,” which claimed that the official opposition was “casting doubt on the political neutrality of seat redistribution and putting together a team devoted to scrutinizing every step of the process.” Prior to the return of Parliament, media articles and online discussions about the redistribution project were typically centred around how the provinces would react to the proposed changes, but often overstated the role EC has to play in the process, misrepresented “calculations” and “decisions”, and misattributed decisions made to the agency.

Opening of Parliament and Speech from the Throne draw complaints of recent snap election

News of the election of the HoC speaker was, for some users, an opportunity to look back and compare the HoC portrait before and after GE44. Users either complained about how “pointless” and expensive the election was. The election cost mentioned varied between \$600M and \$700M. Critics were at times harsh, with one calling it “the least important election ever” and a “disaster.”

NEW Claims of ‘importing’ fraudulent voters
Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- [Quebec’s Roxham Road reopens to asylum seekers after pandemic ban](#) – CBC (Total shares: 88 / Total engagement: 9.9K)
- [Trudeau re-opens Roxham Road to illegal border crossers](#) – True North (Total shares: 88 / Total engagement: 6.4K)
- [Roxham Road REOPENED for asylum seekers after a year of closure](#) – Post Millennial (Total shares: 70 / Total engagement: 461)

Faits saillants sur les médias sociaux / Social media highlights

Following news of the re-opening of the Roxham Road irregular border crossing used by many asylum seekers,

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<p>which had been closed due to COVID-19, we observed an online backlash questioning the motivation, timing, and impact of the decision. Commentators suggested that the decision to reopen following GE44 and around the same time as Parliament resumed, was politically motivated and an attempt to bring in migrants who would be predisposed to vote for the current government. Many claimed the policy decision was 'buying voters' or 'stacking ridings.' The arguments are very similar to those observed by the monitoring unit in GE43; the Roxham Road crossing was also a prominent subject in the news and on social media at that time.</p>				
<p>Publications reliées au sujet / Related posts</p>				
Engagement	Followers, platform	Account	Post	Date
1.1K	2.9M, Facebook	CBC News , News outlet	<p>Asylum seekers hoping to cross the border at unauthorized border points, such as Quebec's Roxham Road, will once again be allowed to enter the country to make a claim.</p> <p>Quebec's Roxham Road reopens to asylum seekers after pandemic ban</p> <p>*Sample comments* Facebook user 1: Yup more voters for him to take our country from us (19 r) Facebook user 2: More voters (8 reactions) Reply 1: would suggest you are not up to date on voting requirements. To vote you must be a Canadian Citizen. (1 reaction) Facebook user 3: More trudeau voters.... (6 reactions)</p>	Nov. 23
1K	119.4K, Facebook	True North , News outlet	<p>Prime Minister Justin Trudeau has reopened Roxham Road to illegal border crossers after the unauthorized point of entry was closed due to the COVID-19 pandemic.</p> <p>Trudeau re-opens Roxham Road to illegal border crossers</p> <p>*Sample comments* Facebook user 1: Of course...he needs VOTES in the next election...just like demo/rats need in USA... (38 reactions) Facebook user 2: Trying to get a majority government next election (14 r.) Facebook user 3: Gotta let more bought votes in. (9 reactions) Facebook user 4: More sworn voters for the next snap election.... That way the dictator can win a majority. (1 reaction) Facebook user 5: just vote buying (No reaction)</p>	Nov. 23
20 views, 0 engagement	Fewer than 500, Brighteon	Brighteon user	<p>Tyler Russell Trudeau's Immigration Warfare Against Canadians</p> <p>*Partial transcript* 2:40 In Canada there are 10 cities, there is a pilot program where Justin Trudeau places these migrants. All of these cities are conservative ridings... Do you think that this conservative riding is going to stay conservative after 100,000 immigrants come in who will largely vote for the left wing? Of course not.</p>	Nov. 18

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			<p>And just like the COVID-19 vaccination this is something he can weaponize and use it to hurt the right wingers... and real Canadians out there... the globalists are in full control... over my leaders up north and ultimately Canada has become a post-nationalist state.</p>	
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Discussion on reforms to the CEA				
<p>Articles les plus partagés; nombre de partages / Most-shared articles; number of shares</p> <ul style="list-style-type: none"> Opinion: It's time to ditch Canada's first-past-the-post voting system – Edmonton Journal (Total shares: 133 / Total engagement: 1K) 				
<p>Faits saillants sur les médias sociaux / Social media highlights</p> <p>This week, the social media monitoring team observed an increased number of posts proposing changes to electoral law. An Edmonton Journal op-ed suggesting we “ditch” the first-past-the-post system launched discussions on social media and on the news outlet’s website where users reacted positively to the proposal. One user commented “Every riding should have the same population” while another stated “Canada deserves a system that actually reflects how we vote.” In another post, a Twitter user compared FPTP to “gerrymandered elections” in the US. Most of these discussions were paired with negative comments comparing GE44 results to the popular vote, and proposed alternative systems such as proportional representation.</p>				
Publications reliées au sujet / Related posts				
Engagement	Followers, platform	Account	Post	Date
47	182.3K, Twitter	Edmonton Journal , News outlet	<p>Opinion: It's time to ditch Canada's first-past-the-post voting system</p> <p>*Sample comments* Twitter user 1: Absolutely! Canada deserves a system that actually reflects how we vote. (4 reactions) Twitter user 2: Trudeau promised he would do that and changed his mind after realizing he would have lost the election if it weren't for that archaic system (1 reactions) Twitter user 3: Every riding should have the same population and it should be strait proportional representation (No reaction)</p>	Nov. 18
14	627.9K, Twitter	CityNews Toronto	<p>The Liberals won the last election with less than a third of voters, a record low for a ruling party, by hyper-targeting ridings that could change the result and ignoring the rest. Is this bad for democracy? Political parties are getting ruthlessly efficient at finding votes. Is it bad for democracy?</p> <p>*Sample comments* Twitter user 1: Remove First Pass the Post. We need election reform sooner rather than later; lest we follow how Americans run their gerrymandered elections, which do not represent the majority of of the country. (2 reactions) Twitter user 2: This is exactly why we must change our first past the post system. We MUST have proportional representation!!! (1 reaction)</p>	Nov. 22

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			<p>Twitter user 3: every election should be audited for true transparency i don't believe canadians elected a man that wore blackface wait wait wait sorry black body no matter his surname or friendship with Obama even for new immigrants why would they elect an embarrassment for a leader not normal (No reaction)</p> <p>Twitter user 4: Its dumb that the GTA can pretty much decide a federal election (No reaction)</p> <p>Twitter user 5: We do need proportional representation. (No reaction)</p> <p>Twitter user 6: It's pretty evident that the gta electing a criminally unethical, Black faced sex offender, psychopath is bad for democracy. (No reaction)</p>	
65 views, 0 engagement	Fewer than 500, BitChute	BitChute user	<p>ELECTIONS, ELECTIONS ELECTIONS</p> <p>*Partial transcript*</p> <p>00:30 This was in essence the Seinfeld election because this election was about nothing... there is still a pandemic going on right now, that's another reason there is a less of a voter turnout because people are a still a little paranoid... this is a symptom of our first past the finish line way of elections... Proportional representation has its flaws... but it's an actual reflection of how people actually voted. It's absurd that a party can get less than 50% of the vote and still form government.</p> <p>2:50 No voter turnout means no one is elected, when an election is called the parliament is dissolved... in essence we are in a state of anarchy... "The COVID pandemic did contribute to the low voter turnout." Duh!</p> <p>7:00 The issue here is about our electoral system, and the apathy comes in because people feel that no matter how they vote they're screwed because [<i>describes first past the post system</i>]</p>	Nov. 17

<p>🔄 Confusion about the use of voting machines or DVS</p> <p>Articles les plus partagés; nombre de partages / Most-shared articles; number of shares</p> <ul style="list-style-type: none"> N/A <p>Faits saillants sur les médias sociaux / Social media highlights</p> <p>Although not a leading topic this week, we observed an increase in the number of comments mentioning the use of Dominion Voting Systems, machine voting, or voting tabulators in Canada. This included comments under articles or discussions about other countries like Austria or the US. It seems than whenever there is a discussion questioning Canadian or foreign leadership, some users mention the use of machine voting to discredit incumbent governments. Although some users quote the facts correctly about DVS not being used in Canadian federal elections, some insist that DVS or tabulators are used in Canada. This could stem from confusion between provincial and federal electoral procedures, as one user mentioned that he used DVS in</p>
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Alberta. We expect this topic to rise in popularity and salience as the U.S. midterms are approaching.				
Publications reliées au sujet / Related posts				
Engagement	Followers, platform	Account	Post	Date
1.3K	10.5M, Twitter	Rachel Maddow MSNBC, Reporter	<p>"...exactly the model that we did with Tina" oh dear. Attempted breach of Ohio county election network draws FBI and state scrutiny</p> <p>*Sample comment* Twitter user 1: Isn't it funny that the very same voting machines were used in Venezuela? Using Dominion with Hammerswitch to stay in Dominion Never Fails. It kinda makes you wonder who really won the Election in Canada? (Reverse Rhetoric is Nazi Propaganda!)"Joseph Goebbels Biden" (No reaction)</p>	Nov. 19
39	23.3K, Twitter	Twitter user	<p>Because if you ever voted in a Canadian Federal election you would know that we don't use voting machines, we mark a paper ballot with a pencil, fold it and drop it in a box. When hand counted there are numerous scrutineers, returning officers etc. FFS this is so old and dumb.</p> <p>*Retweeting Twitter user: I don't believe the Liberal Party got that many votes that Elections Canada says they did! Dominion Tabulating Machines! Why isn't the @CPC_HQ crying foul! Trudeau got reelected with the worst record of any PM to ever head a canadian government! That is undisputed!</p> <p>*Sample comments* Twitter user 1: It's almost not worth responding ! It will never stop ! YES you can use a pen to mark your ballot if you want (6 reactions) Twitter user 2: They are not hand counted anymore everywhere. Machines read the digitized ballots and machines can be programmed to lie (6 reactions) Reply 1: Obviously have never voted in a fed election. That folded piece of paper is unfolded only to fed into a machine? Why not work an election, or be a scrutineer ...and see for yourself (10 reactions) Reply 2: Scrutineer. I like it. Gonna have to redo my business cards, and replace "Villain" with "Scrutineer". No. Wait. Villainous Scrutineer. (2 r.) Twitter user 3: We had dominion voting machines in Alberta (2 reactions) Twitter user 4: I don't either it was RIGGED (No reaction)</p>	Nov. 24
13	1K, Twitter	Twitter user	<p>I don't believe the Liberal Party got that many votes that Elections Canada says they did! Dominion Tabulating Machines! Why isn't the @CPC_HQ crying foul! Trudeau got reelected with</p>	Nov. 24

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			<p>the worst record of any PM to ever head a canadian government! That is undisputed!</p> <p>*Retweeting Twitter user: LOL! Candice Bergen just asked Jr when he last paid for a tank of gas, a loaf of bread, rent, basic needs. Trudeau, gulping air ranted about Child Care. Such a disconnected fool.</p> <p>*Sample comments*</p> <p>Twitter user 1: I though the ballots were hand counted... (2 reactions)</p> <p>Reply 1: They are ! Each party has a scrutineer there to overlook the process. Volunteer sometime ! So people like me don't have to do double shifts! (No reaction)</p> <p>Reply 2: It's hard to stay awake watching each & every ballot counted. (2)</p> <p>Twitter user 2: There could be a bunch of reasons that the Libs use to win an election but Dominion Voting systems isn't one of them. Look at turn-out, voting blocks, media suppression and manipulation, low info voters, voting history, stupidity etc, etc. (No reaction)</p>
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Comptes de média sociaux d'Élection Canada / Elections Canada's Social Media Accounts
 Volumes entrants et sujets clés / Inbound Volumes and Key Topics

🔵 Inbound Messages > Tag		📘 Inbound Messages > Tag	
TAG		TAG	
spam	100	History Of The Vote	4
bots	57	EC social	4
political parties	9	Met - Green	2
partisan	7	Green	2
Twitter Spat	6	#DYK	2
voting	4	thank you	1
meme	4	sarcasm	1
election pay	4	positive	1
disinformation	4	poll-by-poll	1
democracy	4	irrelevant	1
Met - Green	4	election results	1
Green	4	election pay	1
us election	3	democracy	1

Ce rapport a été rédigé par le Centre d'observation de l'environnement, Affaires publiques et Éducation civique, Elections Canada

This report was produced by the Environment Monitoring Centre, Public Affairs and Civic Education, Elections Canada