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FAI Campaign



Presentation Overview

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Strategic Direction

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Vision: the RCMP strengthens Canada's response to FAI threats through robust assessment, collaboration, and disruption.



Mission:

- **Assess:** through collaboration, understand and prioritise FAI threat vectors and actors
- **Advise:** inform internal and external stakeholders, promote awareness of FAI threats, engage victims
- **Act:** through operational action, defend against FAI threats, disrupt, mitigate, or deter foreign threat actors



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Key Authorities

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RCMP Act

- Paragraph 18(a) outlines that it is the duty of RCMP officers to preserve the peace and prevent crime P18(a)

CSIS Act

- Paragraph 2(b) of the CSIS Act includes foreign interference activities in its definition of threats to the security of Canada

Security Offences Act

- RCMP is designated as the primary enforcement body in relation to threats to the security of Canada



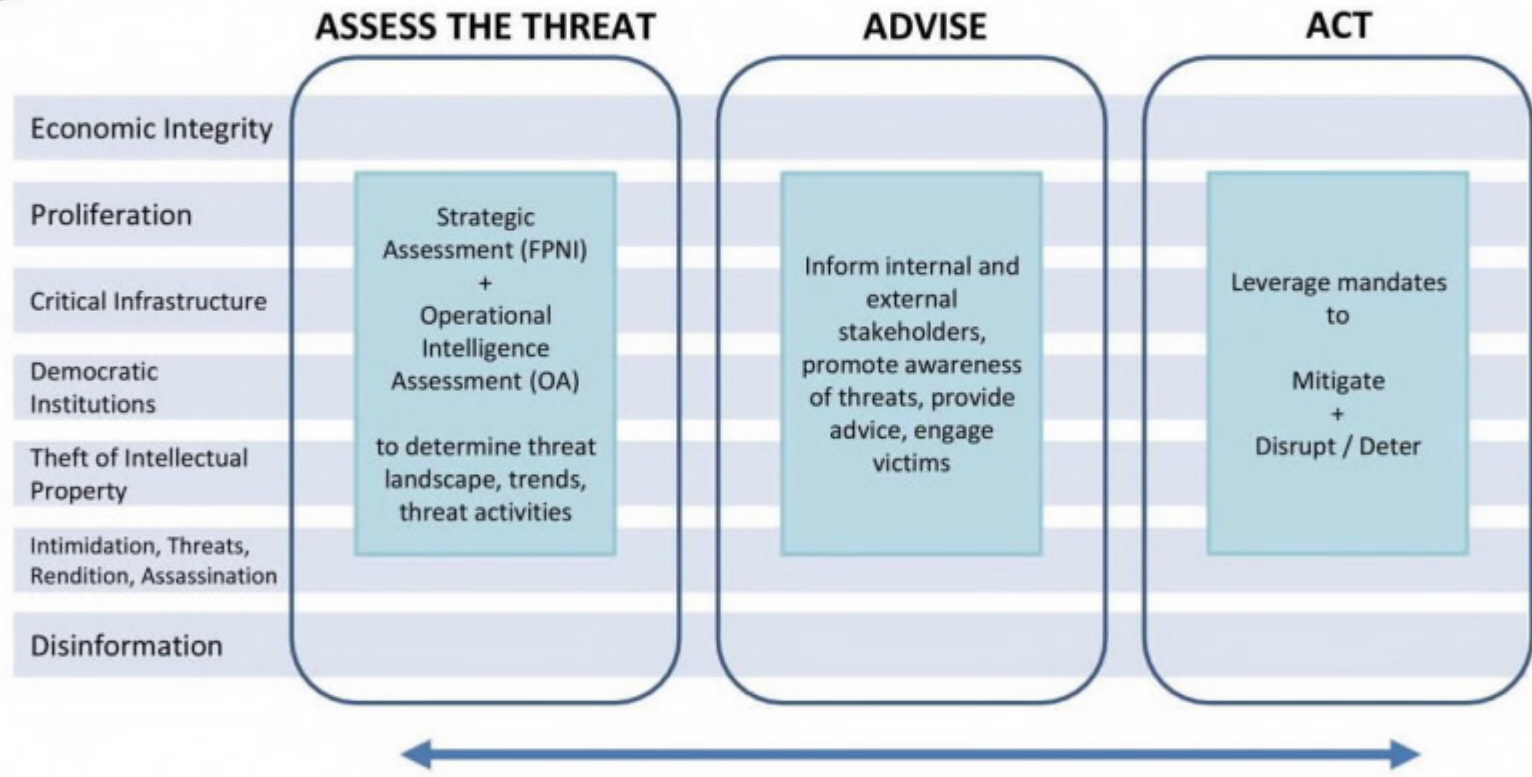
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Building the Campaign

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Policy & Governance

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RCMP's Federal Policing 2020-2023 Strategic Plan: outlines FAI as an agency priority.

National Security Governance Framework: outlines the accountability system maintained within FP at NHQ for the oversight of all NS criminal investigations, to ensure that all NS-related activities are conducted in compliance with organizational and operational policy and Ministerial Directions, and with human and financial resources prioritized against the greatest threats.

RCMP FAI Strategy: provides a way forward to FP on matters of governance, coordination, and training, and guides FP's involvement in future efforts by GoC partners to develop a strategic, whole of Government response to countering HASA and FAI.

One Vision 3.0: outlines a framework for information sharing and collaboration between the RCMP and CSIS.

RCMP's Operational Manual (Chapter 20): describes the processes and procedures RCMP officers adhere to, which ensure that investigations comply with judicial and court standards.



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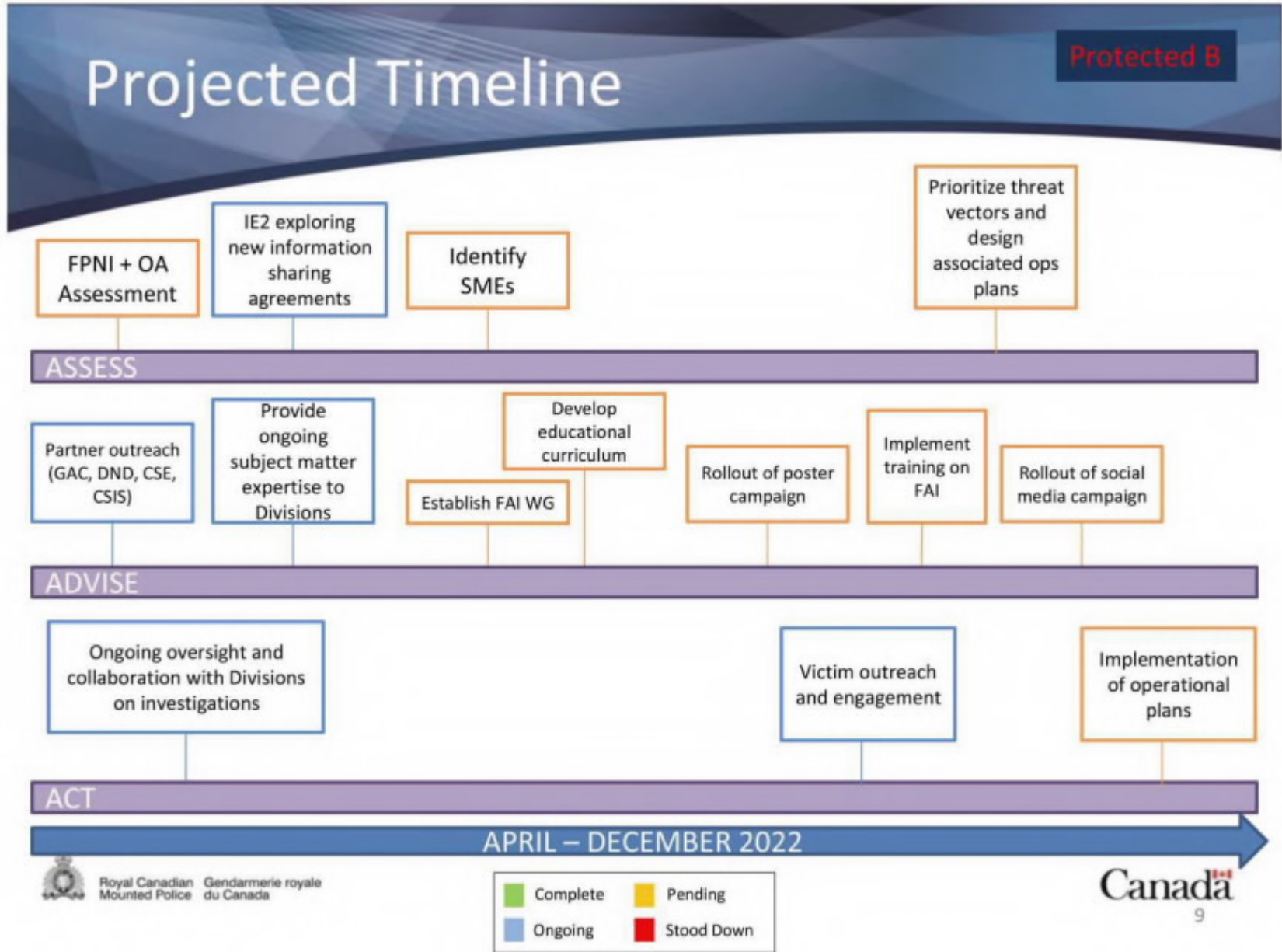
Campaign Logic Model



Performance Measurement

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PERFORMANCE MEASUREMENT - FAI CAMPAIGN	Short Term		Medium Term		Long Term	Data Source
	YR 1	YR 2	YR 3	YR 4	YR 5	
Indicator (establish baselines in YR 1)						
# of FAI threats identified	X	X	X	X	X	Internal tracking
# of FAI threats addressed	X	X	X	X	X	Internal tracking
# of partners engaged by FAIT to address FAI	X	X	X	X	X	Internal tracking
Percentage of Campaign partners who agree with the statement, "My agency is aware of FAI threats and where to seek support to address these threats effectively"	X	X	X	X	X	Survey to partners
# of victims supported by RCMP	X	X	X	X	X	Internal tracking
# of reports to police by members of the public on FAI	X	X	X	X	X	Internal tracking / survey of POJs
Percentage of Campaign Partners who agree with the statement "RCMPs activities over the last year have helped to reduce the effectiveness of FAI threats."	X	X	X	X	X	Partner survey
# of intelligence products on FAI	X	X	X	X	X	Internal tracking
# of FAI SMEs across Canada	X	X	X	X	X	Internal tracking
# of public engagements on FAI threats on RCMP social media	X	X	X	X	X	Internal tracking
# of public engagements to educate community members on FAI threats	X	X	X	X	X	Internal tracking
# of partners with whom RCMP has established new information sharing agreements	X	X	X	X	X	Internal tracking
Percentage of Campaign Partners who agree with the statement, "The RCMP responds quickly and effectively to FAI threats through robust assessment, collaboration, and intervention."					X	Partner survey



EXAMPLE CAMPAIGN PLAN: FOXHOUND

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CONTEXT

CP Foxhound supports the RCMP's strategic mitigation plan of defending against threats, intimidation and violence (including assassination) from foreign actors.

The Foreign Actor Interference (FAI) Team is aware of foreign threat actors and/or their proxies entering Canada for the purpose of threatening, intimidating or physically harming members of diaspora communities.

This activity is well known in the Chinese (Fox Hunt) and Iranian communities.

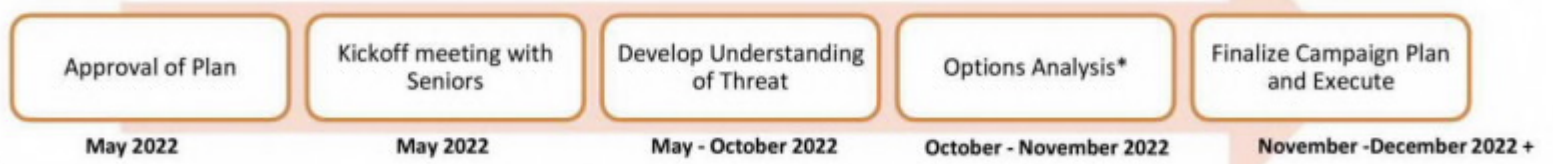
STAKEHOLDERS & SMEs

Internal: INSETs and NSEs; SOC, FC, BI, Cybercrime, Divisions, POJs

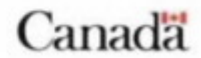
External: CSIS, GAC, CBSA, IRCC

Lines of Effort (LOE)

ASSESS	ADVISE		ACT	
LOE1: Analyze	LOE2: Partnerships	LOE3: Awareness	LOE4: Defend	LOE5: Disrupt
Understand how threat actors are gaining entry into Canada and how they are targeting victims	Form partnerships with GoC entities who may be effective in addressing this threat	Inform victims and provide guidance and advice	Defend victims against intimidation, harassment and violence	Disrupt and/or deter the foreign threat actor



*Operational (LoE) details of plan to be a product of Options Analysis



Next Steps

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- An intelligence assessment is being led by FPNS-OA to better understand the FAI threat.
- Internal RCMP working groups being established
- FPNS-FAI and the IE2 team will engage in the following activities to advance the campaigns' strategic and operational goals:
 - Continue to engage partners on FAI challenges and spread awareness of FAI threats
 - Develop an education curriculum to inform:
 - Educational campaign – internal (awareness poster campaign)
 - Educational campaign – external (public social media campaign)
 - Training on FAI for RCMP and relevant partners, in collaboration with RCMP L&D
 - Establish an inter-agency working group (WG) on FAI
- The IE2 Team will also explore options for establishing formal information sharing agreements with partner agencies such as DND, GAC, and CSE.
- Once the intel assessment is complete and threat campaigns prioritized, Campaigns' operational components will be detailed and presented for approval.



Slide Notes

Slide 4:

Purpose of slide: outline RCMP's key authorities for undertaking a FAI campaign.

Slide 5:

Purpose of slide: provide an overview of the key work areas and potential FAI threat areas this project will be well placed to help address, through strategic work and operational campaigns.

Prioritization of threats for the operational campaigns will be decided following receipt of OA's intelligence assessment.

Slide 6:

Purpose of slide: Highlight the guiding policy and governance frameworks that will inform the strategic planning and activities the FAI Campaign will undertake.

Slide 7:

Purpose of slide: provide a high level overview of how the Campaign's activities and outputs/products feed into its expected outcomes (results) and the relevant RCMP Departmental Result. The outcomes of the Campaign will be reported and measured under the Result 'Canada and Canadian interests are safe and secure against serious and complex criminal threats'

Moving from bottom to top, items in each box must feed into an activity, output, outcome etc in the box above it.

E.g. OA + FPNI support intel processing threat assessment target priorities are identified to support operations there is a well defined intelligence picture

Items included are purposely high level, to give an indication of the nature of work and how it feeds into the overall vision/mission and in turn Departmental Result. Details not necessary for this model.

Social media campaigns fall under 'educational campaigns – external'. IE2's poster campaign falls under 'educational campaigns – internal'

Slide 8:

Purpose of slide: This slide proposes potential indicators that could be used to measure the success of the Campaign in the immediate (short), medium and long term.

Talking Points:

Reporting is annual. The X indicates that the indicator will be reported on in that year.

Year 1 will establish a baseline, which future years will be measured against.

The departmental reporting indicator the Campaign will feed into is: Percentage of Policing Partners and Stakeholders who agree with the statement, "The RCMP is effectively responding to threats to National Security"

The Campaign would feed into this departmental indicator as the Campaign would impact partner and stakeholder perceptions of how the RCMP is effectively responding to NS threats.

Slide 9:

Purpose of slide: Give an indication of campaign activities planned and underway over the next six months.

Slide 10:

Purpose of slide: To provide an example of what a specific Campaign on a threat vector looks like at a high level. This placemat largely outlines strategic activities. *Specific operational details to be presented in a future operational campaign draft, to be designed based on anticipated intelligence reports.

Once the intelligence assessment is complete and specific campaigns are selected for prioritization, the operational components of each Campaign will be detailed and presented for approval. This would include, for example, producing common crime scripts of FAI threats to help law enforcement understand how FAI offences occur, and particular deterrence or disruption measures for a specific threat vector.