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RRM CANADA | MMR CANADA
Friday, June 02, 2023

RRM CANADA DAILY BRIEF

Key findings:

- RRM Canada did not observe any significant indicators of foreign state-sponsored information manipulation in its monitoring of the broader Canadian digital information ecosystem from May 31 to June 01.
- RRM Canada assesses the vast majority of content originated from recognizable Canadian news sites, and found no instances of foreign state-sponsored news outlets commenting on the by-election.
- English-language reporting on the June 19 by-elections is beginning to pick up steam. Media outlets in Manitoba, Ontario, and Quebec published a handful of articles on electoral candidates running in the Winnipeg South Centre, Portage-Lisgar, Oxford County and NDG-Westmount ridings. However, user engagement with these articles remains very low. French-language reporting on the by-elections remains minimal, and there is little French-language social media chatter on the topic.
- There was no discussion of foreign interference or the June 19 by-elections on Chinese social media platforms during the reporting period.

Scan performed at: 8:00PM, June 01, 2023

Scan covers: 8:00PM May 31, 2023 – 8:00PM June 01, 2023

Languages monitored: English, French, simplified Chinese

Platforms monitored: Facebook, Instagram, Twitter, Reddit, YouTube, TikTok, Weibo, WeChat, and Douyin

Tools used: Buzzsumo, Crowdtangle, Tweetdeck

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Highest engagement numbers for English-language media on Facebook, Instagram, Twitter, Reddit, and YouTube¹

Article title	Date	Publisher	Face-book	Insta-gram	Twitter	Reddit	You-Tube	Total
BATRA'S BURNING QUESTIONS: Will parliament force an election if Trudeau doesn't fire Johnston?	June 1	Toronto Sun	208	0	31	0	3.3K	3.5K
LILLEY: If Justin Trudeau won't call an inquiry, MPs must call an election	June 1	Toronto Sun	367	0	1.4K	0	0	1.8K
Maxime Bernier says he has no regrets after being found guilty of 2021 charges for violating COVID rules	June 1	Life Site News	12	0	177	0	0	189
Will parliament force an election if Trudeau doesn't fire Johnston?	June 1	Toronto Sun	63	0	39	0	0	102
Winnipeg South Centre to have most candidates in Canadian electoral history	June 1	CTV News Winnipeg	53	0	1	17	0	71
A Conversation with Alex Trainman Montagano, Candidate for NDG-Westmount by-election	June 1	Hyde Park	66	0	2	0	0	68
Maxime Bernier part of group found guilty for breaking 2021 public health rules in Regina	June 1	CTV Regina	39	0	20	0	0	59
Manitoba by-election to have most candidates ever	June 1	CTV News Winnipeg	45	0	0	0	0	45
PPC Candidate Profile: Wendy Martin	June 1	Heart FM	14	0	1	0	0	15
Statement - Maxime Bernier Candidacy Announcement in Portage—Lisgar	June 1	Canadian Nationalist Front	0	0	1	0	0	1

¹ Engagement numbers reflect the stated reporting period. RRM Canada uses a series of keywords to determine which news stories among English-language media outlets receive the most engagement: "Canada", "election", "by-election", "Liberal", "Conservative", "Bloc Québécois", "New Democratic Party", "Green Party", "People's Party", "LPC", "CPC", "NDP", "BQ", "GPC", "PPC", "Justin Trudeau", "Pierre Poilievre", "Yves-François Blanchet", "Jagmeet Singh", "Elizabeth May", "Maxime Bernier", "Manitoba", "Winnipeg", "Winnipeg South Centre", "Portage la Prairie", "Portage-Lisgar", "Quebec", "Montreal", "Notre-Dame-de-Grâce-Westmount", "London", "Woodstock", "Tillsonburg", "Ingersoll", "Oxford", "Ben Carr", "Julia Riddell", "Damir Stipanovic", "Candice Bergen", "Branden Leslie", "Ken Friesen", "Andrew Carrier", "Kerry Smith", "Marc Garneau", "Anna Gainey", "Mathew Kaminski", "Jean-François Filion", "Malcolm Lewis-Richmond", "Jonathan Pedneault", "Dave MacKenzie", "Arpan Khanna", "David Hilderley", "Cody Groat"

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Highest engagement numbers for French-language media on Facebook, Instagram, Twitter, Reddit, and YouTube²

Article title	Date	Publisher	Face-book	Insta-gram	Twitter	Reddit	You-Tube	Total
Camouflage honteux et cafouillages gênants à Ottawa: Trudeau et Johnston offrent un triste spectacle	June 1	<i>Journal de Montreal</i>	264	0	49	0	0	313
David Johnston reste en poste: «il envoie promener la Chambre des communes»	June 1	<i>TVA Nouvelles</i>	164	0	2	0	0	166
«David Johnston n'a aucun respect pour la Chambre des communes»	June 1	<i>TVA Nouvelles</i>	104	0	7	0	0	111
Le nouvel ennemi de la démocratie, c'est David Johnston	June 1	<i>Journal de Montreal</i>	47	0	28	0	0	75
Le nouvel ennemi de la démocratie, c'est David Johnston	June 1	<i>Journal de Quebec</i>	34	0	13	0	0	47
Mordus de politique Le parlement désavoue David Johnston	June 1	<i>Radio-Canada Info</i>	31	0	1	0	0	32
Ingérence étrangère Johnston manque de respect envers les Communes, dénonce le NPD	June 1	<i>La Presse</i>	25	0	4	0	0	29
L'opposition choquée que David Johnston reste rapporteur spécial	June 1	<i>Le Devoir</i>	11	0	5	0	0	16
Ingérence étrangère L'opposition demande à Trudeau de mettre fin au « supplice » de David Johnston	June 1	<i>La Presse</i>	10	0	6	0	0	16
Ingérence : David Johnston veut finir son mandat malgré la motion demandant son retrait	June 1	<i>Radio-Canada Info</i>	7	0	5	0	0	12

² Engagement numbers reflect the stated reporting period. RRM Canada uses the following keywords to determine which news stories among French-language media outlets receive the most engagement: "Canada", "élection", "élection partielle", "libéral", "conservateur", "Bloc Québécois", "Nouveau Parti Démocratique", "Parti Vert", "Parti Populaire", "PLC", "CPC", "NPD", "BQ", "GPC", "PPC", "Justin Trudeau", "Pierre Poilievre", "Yves-François Blanchet", "Jagmeet Singh", "Elizabeth May", "Maxime Bernier", "Manitoba", "Winnipeg", "Winnipeg-Centre-Sud", "Portage-la-Prairie", "Portage-Lisgar", "Québec", "Montréal", "Notre-Dame-de-Grâce-Westmount", "London", "Woodstock", "Tillsonburg", "Ingersoll", "Oxford", "Ben Carr", "Julia Riddell", "Damir Stipanovic", "Candice Bergen", "Branden Leslie", "Ken Friesen", "Andrew Carrier", "Kerry Smith", "Marc Garneau", "Anna Gainey", "Mathew Kaminski", "Jean-François Filiou", "Malcolm Lewis-Richmond", "Jonathan Pedneault", "Dave MacKenzie", "Arpan Khanna", "David Hilderley", "Cody Groat"

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