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SITE TF: Way Forward - Rough Meeting Notes

Engagement	Operational	Communications
<p>Government of Canada</p> <ul style="list-style-type: none"> • PCO DI • PCO IAS • PCO Tiger Team • Elections Canada DG Committee <p>2P</p> <ul style="list-style-type: none"> • US IC Visit – Early February • Australia/New Zealand – Potential for greater collaboration • UK – Check in <p>3P</p> <ul style="list-style-type: none"> • SSEUR Europe – TTX <p>Industry</p> <ul style="list-style-type: none"> • Leveraging existing channels for engagement with platforms and tech – FB, Twitter, YouTube, Google, etc. 	<p>Logistics</p> <ul style="list-style-type: none"> • Highside to lowside tips to industry – ie. Russian Twitter bot IPs • On-call tactical posture – with holidays and weekends need to ensure responsive coverage • Surge plans to be in place for ad-hoc requirements <p>Strategy for Discussion</p> <ul style="list-style-type: none"> • August- October tempo • Upcoming domestic by-elections, global elections • Analysis/Assessments of previous election cycles and adversary behaviours 	<p>Outreach and informing</p> <ul style="list-style-type: none"> • Monthly VTCs with all Government partners • Weekly pushout of executive summary of RoDs to Government partners • Monthly placemats at SECRET level – provide to any requesting Minister as required <p>Gaps for consideration:</p> <ul style="list-style-type: none"> • Social Media and Media Monitoring

For Public Release

Proposed Work Plan:

	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19
Communications Strategy												
Social Media Plan												
2P Engagement												
GC Engagement												
Operational Planning												

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Roles and Responsibilities as per Mandates

Operational plans – Standard Operational Procedures and posture

- Identifying leads for incidents
 - Example: Russian troll farm spreading misinformation about voting locations – CSIS can use TRM, RCMP can engage platforms, CSE can provide foreign analysis, GAC can monitor social media impact domestically
- Communication SOP included.

Actions:

- Develop SOPs (high-level, more for comms/understanding)
 - What is a critical incident?
 - Lead on various incidents (cyber, human influence, hack, social media activity)
 - Communications SOPs (validate/disseminate)
 - Define surge period and involvement
 - On-call/response posture period defined with pocs.

Engagement

Government of Canada

- PCO DI, PCO IAS, PCO Tiger Team – Weekly meeting, collaboration and creating awareness
- DG Committees (HSAs, Elections Canada, DI) – Staying engaged, creating awareness of our developments

Actions

- Schedule first meeting with PCO teams. Get agreement for frequency and schedule. Propose weekly catch-up at PCO
- Ensure SITE Rep at appropriate DG monthly committees
- Build calendar for engagement activity

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- US IC Visit – Early February to define specific points of contact – SUSLO helping to organize

Actions:

- Finalize names/pocs for US visit by 21 Jan
 - Identify participants for RSG meetings
 - CSE to lead/report on TTX findings by March 31
- Russia Small Group visiting January 21st
 - Australia/New Zealand – Potential for greater collaboration
 - UK – Check in

Actions:

- Determine attendance for RSG visit
- Incorporate 2P visits into engagement calendar

3P

- SSEUR Europe – TTX

Actions:

- Incorporate 3P visits into engagement calendar

Industry

- Leveraging existing channels for engagement with platforms and tech – FB, Twitter, YouTube, Google, etc.

Action: Engage CCCS for initial discussion on relationship/engagement plans by 18 Jan

- Role of PS on engagement?