

## Rapport de repérage des médias sociaux : midi 11 septembre à midi 12 septembre, 2019



### Social Media Monitoring Report: noon September 11 to noon September 12, 2019

#### Observations principales / Key observations

- Social media users continue to call on EC to “review” allegedly false statements by or about party leaders
- #ElectionsCanada was a trending topic on Twitter; the hashtag is being used for general posts about the election overall, not for posts about EC
- A handful of Twitter users expressed concerns over voter ID requirements and suggested that non-Canadians will vote in GE43





*Volume – The volume graphic is currently not available due to inconsistencies in the service provider’s data. Once the problem is fixed, we will provide a graph with volumes for preceding days. Relative to other times in the pre-writ period, volume on topics of interest has been moderate.*

#### Sujets principaux / Key topics<sup>1</sup>

-  **Social media users call on EC to “review” allegedly false claims by or about party leaders**
-  **Concerns over voter ID requirements and non-citizens on the NROE**

#### Éléments sous observation / On the radar

- **Twitter users using #ElectionsCanada hashtag to discuss politics, not EC-related matters:** On September 12 at 1:00 p.m., #ElectionsCanada became a trending hashtag on Twitter. SMMU determined that this was due to Twitter users using the hashtag as a means to engage in conversation about politics and GE43, and not commenting on EC’s work as an agency, or on EC-related topics.
- **CNP forum members continue to carry out “mailing campaign” to persuade EC not to share list of party members:**
  - Two members of the CNP forum, apparently listed as party members, continued to plan a “mailing campaign” to stop EC from releasing the list of members. One user noted that EC had replied to them, stating that it had referred the matter to the “right people.” On Reddit, the user behind a September 5 letter addressed to an EC staffer expressed surprise that the mailing campaign had not taken off among fellow Reddit and CNP forum users. The Reddit post garnered 5 engagements.
  - On September 12 at 1:00 p.m., a user posted a letter template addressed to the CEO on the CNP forum. The user suggested forum members copy the text and send it to EC’s online contact form. The template alleges EC appears to be “cooperating with Antifa” by publicizing the names and addresses of CNP members, and calls the disclosure “un-Canadian and anti-democratic.” On Reddit, the same user name posted that EC’s e-mail

<sup>1</sup> Most prominent EC-related stories over the report’s time period; arrows indicate the intensity of the interest relative to last week:  = increased interest  = continued interest  = decreased interest  = revived topic **NEW** = new topic since last report

addresses tend to use the format “John.Doe@Elections.ca” and that “time was of the essence.” The post had no engagements.

- **Friends of Science continued to “thank EC for warning on climate talk”:** Non-profit organization Friends of Science – a group that presents “alternative causes” to man-made climate change – continued to mention its gratitude to the CEO for stating climate change may be a partisan issue during GE43. A September 9 *Toronto Star* article about the group’s gratitude to EC for “warning” environmental groups about partisan “climate change talk” garnered 18 engagements on Twitter, and additional shares on LinkedIn.
- **Timing of GE43 and Jewish holidays:** A Twitter user with 244 followers wrote “the Liberals having the election on Yom Tov turned me off,” to which Anthony Housefather, the MP for Mont Royal (7.1K followers) replied (in part) “The Government does not set the date & cannot change it unless the Chief Electoral Officer recommends it, which he did not.” The Twitter user then retweeted Housefather’s reply, and added that due to the timing of GE43, the user would not be voting or going to advance polls. The user also stated that he was certain EC would have changed the date had the agency been informed early enough about the time conflict. The exchange received no engagements.
- **CEO of the Canadian Chamber of Commerce tweets that his organization registered as a third party “because of the confusion over how Elections Canada will apply the *Canada Elections Act*”:** The tweet garnered 5 engagements.
- **Many social media users are sharing links to EC’s special ballot application web page and encouraging Canadian expats to vote:** Social media accounts for several Canadian embassies and consulates shared the link.
- **There was moderate reader interest in articles discussing “disinformation” efforts during GE43:** Canadian news reports discussing domestic and foreign disinformation efforts during GE43 received strong reader interest on September 11 and 12. A *CBC News* article entitled “Political disinformation is rampant online. How can voters cope?” received 1.3K engagements, while a *The Conversation* article entitled “The election’s on: Now Canadians should watch out for dumbfakes and deepfakes” received 176 engagements.
- **Technical issues with EC’s voter registration website:** Two social media users noted that EC’s voter registration website was not working properly. A Twitter user with 14K followers shared a screengrab of EC’s voter registration website that noted the service was temporarily unavailable and asked users to try again later. The tweet garnered six engagements. On Facebook, another user posted that they had been in touch with EC regarding issues they encountered when attempting to register. The Facebook user noted that although the website was down, there was no need to “panic” about registering since there are many ways to register prior to, or on, October 21. The Facebook post had three engagements.



## Sujets principaux – en profondeur / Key topics – in depth

↑ Social media users call on EC to “review” allegedly false claims by or about party leaders				
<b>Articles les plus partagés; nombre de partages / Most-shared articles; number of shares</b> <ul style="list-style-type: none"> <li>N/A</li> </ul>				
<b>Fait saillants sur les médias sociaux / Social media highlights</b> <p>There were multiple high engagement tweets by social media users who continued to call on EC to “review” false claims made in the course of campaigning. Multiple users also shared EC’s <a href="#">contact us</a> website and the CCE’s <a href="#">online complaint form</a>, mistakenly attributing it to EC. Many of the users planning to report candidates to EC were specifically referring to opening statements made by party leaders and characterized claims made in the statements as “election fraud.” One user argued that the gas pump stickers mandated by the Ontario Government should be reported to EC since they are “fake information” (1.6K followers; 0 engagements).</p>				
<b>Publications reliées au sujet / Related posts</b>				
Engagement	Platform, followers	Account	Post	Date
952	4.5K, Twitter	Twitter user	If I see even one, just one more attack ad from Andrew Scheer lying about Justin Trudeau I will report it to Elections Canada. I’m not messing around with this guy because he’s an extremely dangerous politician who’d think nothing of breaking all the rules to get elected.	Sept. 11
457	5.5K, Twitter	Twitter user	What is abundantly clear to me is that the Globe article about RCMP non-investigations and Mr. Scheer's response to it seemed delicately timed to happen just before the writ was dropped to avoid breaking Elections Canada's rules. What a sad spectacle. #cdnpoli	Sept. 12
349	2.3K, Twitter	Twitter user	FYI Canadian voters. Here is a link to an Elections Canada complaint form. It is against the law for a candidate- or anyone representing that candidate- to lie about another candidate after writs are issued. <b>*Sharing</b> <a href="#">CCE’s online complaint form</a>	Sept. 11
229	2K, Twitter	Twitter user	Canada's official campaigning is under way, so please report unusual activity to Elections Canada, such as spreading of false information about a candidate or other tampering like fake news, troll bots, robo calls, & employer intimidation. #cdnpoli #elxn43 <b>*Sharing</b> EC website	Sept. 11



219	6.8K, Twitter	Twitter user	Do you know that a false statement about a candidate during an election campaign needs to be reported to Elections Canada?	Sept. 11
105	500+, Twitter	Twitter user	Hey, Canada!! Day ONE Andrew Scheer @CPC_HQ committed ELECTION FRAUD. Contrary to Scheer saying PM Trudeau is now being investigated by the RCMP... PM Trudeau is NOT being investigated by the RCMP... Report this OFFENCE to Elections Canada at: <b>*Sharing</b> Commissioner of Canadian Elections <a href="#">online complaint form</a>	Sept. 11
1	1.6K, Twitter	Twitter user	Go to Elections Canada online and make submission under Contact Us. Describe the situation, select Possible Legal Violation (from drop down list for Reason Why You're Reporting), attach copy of Scheer's tweet...submit. Takes less than 5 minutes. Enough is enough.	Sept. 12

### ↳ Concerns about voter ID requirements and non-citizens on the NROE

#### Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- N/A

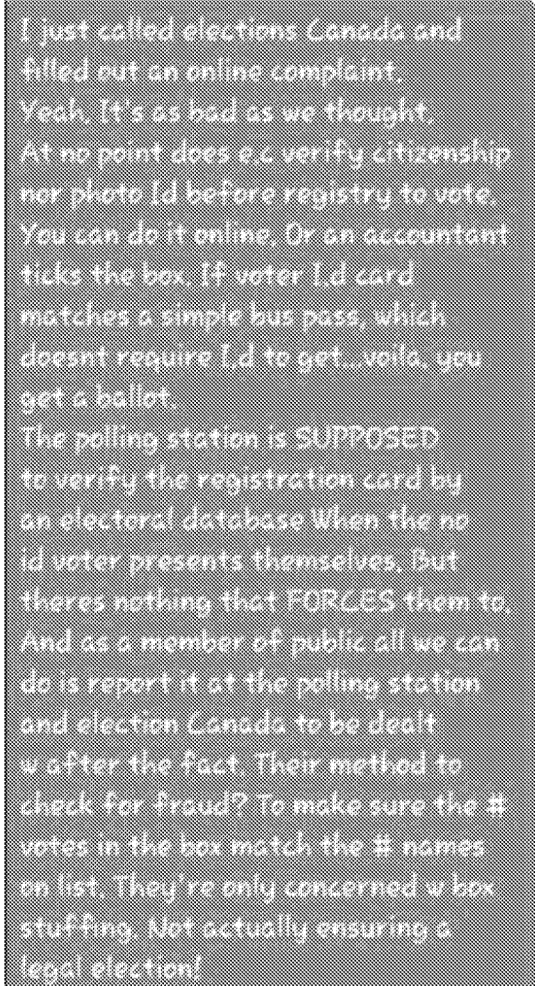
#### Fait saillants sur les médias sociaux / Social media highlights

A handful of Twitter users expressed “shock” that a library card is an acceptable form of identification at polling stations and suggested that non-citizens will vote in GE43. One Twitter user asked how “voter fraud” could be prevented and how it could be ensured that only “legal Canadians” will vote. The user also shared a screengrab of EC’s website listing acceptable forms of voter identification. Another user tweeted that they had called EC to complain that poll workers do not verify citizenship or photo ID before a citizen votes and concluded that EC was only concerned about “box stuffing” and not about “ensuring a legal election!” A third user claimed that “every illegal migrant” gets a government cheque, which is an acceptable ID, meaning that all “illegal migrants” can vote.

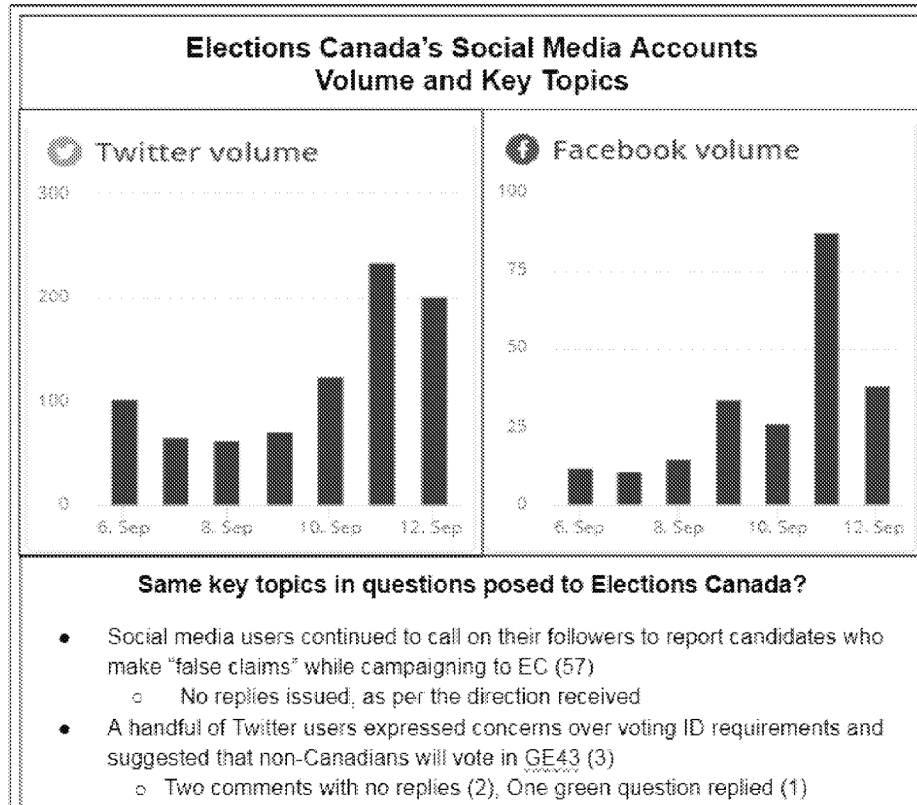
#### Publications reliées au sujet / Related posts

Engagement	Platform, followers	Account	Post	Date
18	500, Twitter	Twitter user	So how can we protect this election from voter fraud? Who do we hold accountable to ensure ONLY LEGAL CANADIANS can vote? Acceptable I.d is a statement of govt benefits w voter I.d card...and we all know they were registered when they were processed! <b>*Sharing screengrab of list of ID on EC website</b>	Sept. 11



21	4.5K, Twitter	Twitter user	Every illegal migrant gets a cheque from the government, so that means that they all can vote.	Sept. 11
23	500, Twitter	Twitter user	<p>This is what elections Canada told me! So get on your polling stations! Volunteer! Especially in districts of concern! #Scheer4PM #TrudeauCorruption <b>*Sharing</b> below image</p>  <p>I just called elections Canada and filled out an online complaint. Yeah, It's as bad as we thought. At no point does e.c verify citizenship nor photo I,d before registry to vote. You can do it online. Or an accountant ticks the box. If voter I,d card matches a simple bus pass, which doesnt require I,d to get...voila, you get a ballot. The polling station is SUPPOSED to verify the registration card by an electoral database When the no id voter presents themselves. But theres nothing that FORCES them to. And as a member of public all we can do is report it at the polling station and election Canada to be dealt w after the fact. Their method to check for fraud? To make sure the # votes in the box match the # names on list. They're only concerned w box stuffing. Not actually ensuring a legal election!</p>	Sept. 11

## Policy and Public Affairs Corporate Social Media Accounts: September 12, 2019



*Ce rapport a été rédigé par l'Équipe de repérage sur les médias sociaux du Programme du Bureau d'intégrité électorale et vérification interne, Élections Canada*

*This report was produced by the Social Media Monitoring Unit of the Electoral Integrity and Internal Audit Program, Elections Canada*