

Rapport de repérage des médias sociaux : midi 26 septembre à midi 27 septembre, 2019

Social Media Monitoring Report: noon September 26 to noon September 27, 2019

Observations principales / Key observations

- YouTube users viewed the *Rebel News* video on EC's cancelled influencer campaign 11K times; some commented that EC is corrupt and partisan
- Users reacted to *The Post Millennial's* article about a convicted sexual offender working for EC in Hamilton; many Facebook users ridiculed EC's vetting processes
- Users called on EC to "investigate" a UN staff member who tweeted their support for an LPC policy, believing the tweet to be "foreign interference"

Volume – The volume graphic is currently not available due to inconsistencies in the service provider's data.

Sujets principaux / Key topics¹

- ↻ **Rebel News** video revives criticism of EC's cancelled influencer campaign
- **NEW** Rhinoceros Party calls on Regina-Qu'Appelle residents to register as independent candidates
- **NEW** Calls to investigate a tweet from a UN staff member as foreign interference
- → Users criticize EC's vetting process in light of *Post Millennial* article on a sexual offender working as a revising agent
- → Concerns over threatening, defaced or misleading lawn signs
- ↓ Concern that American talk show host Dave Rubin's PPC event appearance "flouts" CEA
- ↓ Twitter users call on EC to investigate *Time* magazine's "brownface" photo as foreign interference

Éléments sous observation / On the radar

- **Reddit users speculated that the growth of a specific board, r/Canada, "just before" GE43 is "fueled by bots"**: In a thread on niche page r/metaCanada, a handful of users noted that Reddit's most popular Canada-specific page r/Canada was listed as the "top growing community" on the platform for September 27 and speculated that the growth was due to "Chinese bots." One user shared EC's "Contact us" web page and urged others to complain, which prompted another user to ask who was "in charge" of receiving complaints; the latter user wanted reassurance that EC was "not in their pocket," likely referring to Reddit moderators responsible for "banning" people on the platform. The thread received a total of 61 engagements.

¹ Most prominent EC-related stories over the report's time period; arrows indicate the intensity of the interest relative to last week: ↑ = increased interest → = continued interest ↓ = decreased interest ↻ = revived topic **NEW** = new topic

- **Two Twitter users called on EC to “investigate” Senator Denise Batters for “spreading lies” to influence GE43:** Two Twitter users alleged that Senator Batters is “spreading conspiracy theories” about LPC candidate Ralph Goodale’s “payout” to “convicted terrorist murderer Omar Khadr” while Goodale served as the Minister of Public Safety and Emergency Preparedness, and asked EC to “investigate” the Senator. The users’ two tweets received a total of 197 engagements.
- **Journalist expressed confusion about CPC’s spending limits in GE43:** *National Observer* journalist Emma McIntosh tweeted a screengrab of an email she had received from the CPC stating that the party had “received an update from EC” on “spending limits”; according to the email, CPC’s spending limit had been “increased to almost \$1 million dollars!” In a subsequent tweet, McIntosh noted that the CPC had clarified the claim by stating that the party was calculating its spending limit based on the difference between EC’s June estimates and September final numbers. McIntosh’s three tweets on the topic received 27 engagements.
- **Confusion about date of GE43:** Two separate entities posted incorrect dates for GE43; the U.S. – based think tank Center for Strategic and International Studies (CSIS) erroneously stated that GE43 takes place on October 2, though the podcast linked to in the tweet correctly listed election day as October 21. In another instance, *Shahre Ma Magazine*, a Farsi language weekly news magazine distributed in the GTA (2.4K likes on Facebook), published a Facebook [article](#) which incorrectly stated that election day is in November.



Sujets principaux – en profondeur / Key topics – in depth

 ↻ **Rebel News video revives criticism of EC's cancelled influencer campaign**
Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- [Off by \\$275K! Docs reveal TRUE cost to hire Trudeau-loving social media stars | Shelia Gunn Reid, Rebel News, 11.5K views and 190 shares](#)

Fait saillants sur les médias sociaux / Social media highlights

A *Rebel News* YouTube video claimed that the “true cost” of “Trudeau’s plan to hire social media influencers to get the Liberal vote out” was “about \$275K more dollars than what the Liberals first admitted,” noting that the additional costs came from hiring a marketing/influencer agency. The video featured a series of EC-branded documents obtained through ATIP and criticized the company’s vetting process for “not bothering to google any of the [influencer] names” or “more, likely, for googling the names “to make sure they were adequately Liberal.”

YouTube users who commented on the video mainly criticized the LPC for being a “corrupt bunch of clowns,” though some users directed their criticism towards EC; one noted that EC is a “supposedly non partisan, federally funded agency” that is taking part in giving “Trudeau another pass,” while another user stated that EC “rolls like an offshore entity.” A third user questioned the legality of “public money” being used to fund a politician’s “campaign,” and a fourth user deemed GE43 likely to be “rigged.”

Publications reliées au sujet / Related posts

Engagement	Followers, platform	Account	Post	Date
11,500 (total views & comments)	1.3M, YouTube Rebel News	YouTube users	**comments on YouTube video** YouTube user 1 The Liberals can't do anything right. They interfere and influence Gov't Departments, even Election Canada to give themselves an unfair advantage. What a corrupt bunch of clowns. They all should be thrown out next month along with the head clown and ring master JT. (19 engagements) YouTube user 2 Elections Canada is a (supposedly) non-partisan, federally funded agency. The money gifted to these so called S M influencers, came out of the taxpayer's pockets. Do we give Trudeau another pass? This is a bigger story than it may appear to be. (8 engagements) YouTube user 3 i dont get how using public money to fund politician campaign is legal. (5 engagements) YouTube user 4 Elections Canada rolls like an offshore entity. (1 engagement) YouTube user 5 don't be surprised if election is rigged (1 engagement)	Sept. 26

NEW Rhinoceros Party calls on Regina-Qu'Appelle residents to register as independent candidates
Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- [Guinness World Record of the Longest Election Ballot in History!](#), *Rhinoceros Party*, September 26, **37 shares**

Fait saillants sur les médias sociaux / Social media highlights

The Rhinoceros Party is calling on residents of Regina-Qu'Appelle (CPC Leader Andrew Scheer's riding) to register as independent candidates in GE43 in order to break the "Guinness (sic) world record for longest election ballot in history." Users on Facebook asked whether any efforts were made to register candidates in Papineau (LPC Leader Justin Trudeau's riding) to which the Party replied that it "got easier to do it in Saskatchewan." A handful of users expressed interest in registering, and asked if there were further steps to registering as a candidate. The party provided instructions on all necessary steps for registering as a candidate, and stated that interested individuals should have the process completed by September 29; on its website, the party offered a link to a [Google Doc form](#) and urged anyone interested to fill out the form to start the process.

Publications reliées au sujet / Related posts

Engagement	Followers, platform	Account	Post	Date
138	2.4K, Facebook, Rhinoceros Party	Rhinoceros Party	 <p>**Sample replies**</p> <p>Facebook user 1: What are our efforts in Turdeau's riding??</p> <p>Rhinoceros Party: We tried to, but it got easier to do in Saskatchewan!</p> <p>Facebook user 2: Au passage, j'ai rempli le formulaire. Est-ce que vous allez envoyer les documents à remplir par courriel?</p> <p>Facebook user 3: But... Je vais être contre le Parti Rhinocéros! Ok j'le fais</p>	Sept. 26
28	9K, Twitter	Twitter user	<p>On brise un record du monde ensemble? Le Parti Rhinocéros veut présenter 100 candidats indépendants CONTRE Andrew Scheer! Ça vous intéresse? *Sharing Rhinoceros Party page on becoming candidate in Regina-Qu'Appelle</p> <p>https://twitter.com/LaPravdaCa/status/1177246670494584835</p>	Sept. 26



1	1K, Twitter	Twitter user	Everyone in Canada should register as candidate in Regina-Qu'Appelle against Andrew Scheer for real* Sharing Rhinoceros Party page on becoming candidate in Regina-Qu'Appelle https://twitter.com/juju2143/status/1177315787113209856	Sept. 26
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NEW Calls to investigate a tweet from a UN staff member as foreign interference
Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

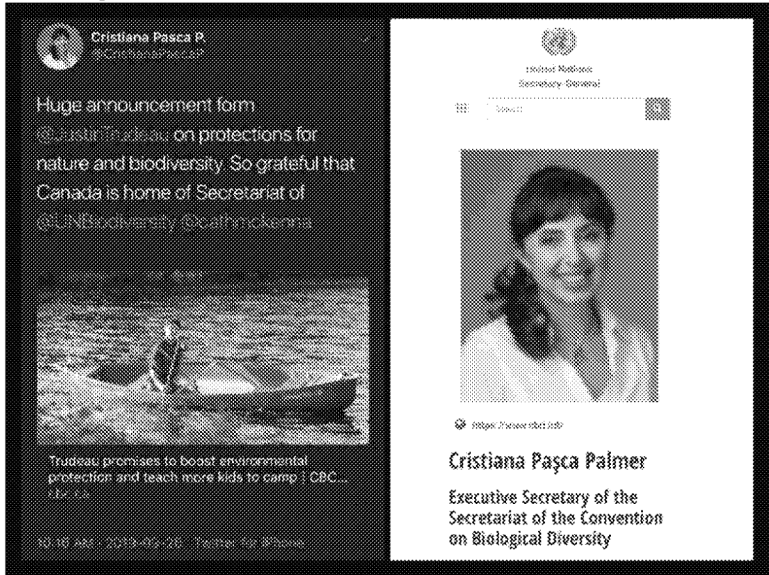
- N/A

Fait saillants sur les médias sociaux / Social media highlights

A handful of Twitter users raised concerns over a tweet posted by a UN staff member expressing delight over a recent climate-related campaign promise made by LPC Leader Justin Trudeau and some users asked EC to investigate the tweet as “political interference.” One user questioned why a UN staff member was commenting on a “political policy announcement” during GE43 and asked whether the tweet implied that “the UN is now supporting” the LPC; the user also noted that the same UN staff member had interacted with LPC candidate Catherine McKenna’s “personal Twitter account,” rather than with “the ec_minister account.” Another user claimed that the tweet fell into “the foreign political interference category” and warranted an “investigation” by EC, while a third user wondered why the “new Election watchdog Panel” had not reacted to the “blatant interference” by the UN staff member.

Publications reliées au sujet / Related posts

Engagement	Followers, platform	Account	Post	Date
44	6.5K, Twitter	Twitter user	I’m pretty sure this falls into the foreign political interference category @ElectionsCan_E as this is an official @UN Twitter account #cdnpoliv #elxn43 * Retweeting UN staff member’s tweet	Sept. 27
21	Fewer than 500, Twitter	Twitter user	Where is this new Election watchdog Panel on outside third party interference in our election. This is blatant interference by a UN staff member to promote one party. @globeandmail @MercedesGlobal @ElectionsCan_E @AndrewScheer @theJagmeetSingh @ElizabethMay @MaximeBernier * Retweeting UN staff member’s tweet	Sept. 27
14	1K, Twitter	Twitter user	Did the Trudeau gov't ask for your input? The UN interfering in our elections is not appropriate. Please take note @ElectionsCan_E. #elxn43 #cdnpoli * Retweeting UN staff member’s tweet	Sept. 27

11	500, Twitter	Twitter user	<p>Why is a @UN official commenting on a political policy announcement during the #CanadaVotes election? Does this imply the United Nations is now supporting @JustinTrudeau, @cathmckenna, & @liberal_party? Is this okay @ElectionsCan_E? #cdnpoli #elxn43 *Sharing screebgrab</p> 	Sept. 27
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→ Users criticize EC's vetting process in light of *Post Millennial* article on a sexual offender working as a revising agent

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- Repeat sex offender canvassed for Elections Canada in Ontario, *The Post Millennial*, September 26, 1.7K shares

Fait saillants sur les médias sociaux / Social media highlights

Social media users reacted to *The Post Millennial's* article on a convicted sexual offender working for EC as a revising agent in Hamilton. Users on Facebook called it “nuts,” adding that they were “not surprised” that such a “scumbag” was hired by EC. One user stated that the incident served to “confirm what most of [them] think about EC,” while another user sarcastically stated that it was “nice” of EC to “give this pervert a door to door shopping permit.”



Publications reliées au sujet / Related posts				
Engagement	Followers, platform	Account	Post	Date
395	34K, Facebook	The Post Millennial	<p>A multiple offence sexual predator was allowed to canvas Hamilton, Ontario neighbourhoods only weeks after being released from prison.</p> <p>**Sample replies **</p> <p>Facebook user 1 Doesn't that confirm what most of us think about Elections Canada? (14 engagements)</p> <p>Facebook user 2 FFS. Nobody thinks this ok! Way to let a predator legally hunt and stalk prey with authoritative government backing! A predators dream job! Fix the rules ASAP Elections Canada! (8 engagements)</p> <p>Facebook user 3 He canvased door to door for resident information! Let that sink in, women and mothers. He gained access to information that only those with a security clearance should be privy to! This is akin to having social media sites give your private information to others. (2 engagements)</p> <p>Facebook user 4 "Elections Canada does not require applicants for employments to have a criminal record check." So, does that mean Elections Canada staffing the polls who have access to our personal info on election lists, handle our ballots are not checked either? This is concerning. (1 engagement)</p>	Sept. 26

→ **Concerns over threatening, defaced or misleading lawn signs**

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- [‘There’s no need for this here’: St. Stephen protests vandalism of campaign signs](#), *Global News*, September 26, **288 shares**
- [Liberal lawn signs torched in London’s Old South](#), *CTV News London*, September 26, **95 shares**


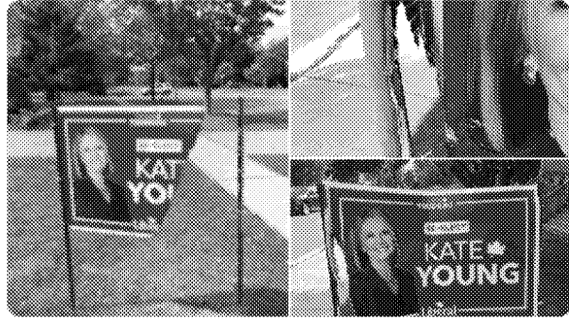

Fait saillants sur les médias sociaux / Social media highlights

LPC candidate Kate Young posted three high-engagement tweets containing photos of her “torched” campaign signs in her riding of London West, adding that the torching of her signs had become a “safety issue.” Young decried such “dangerous” activity and called on users to “report anyone vandalizing signs.” A few users reported similar incidents, with one user whose sign had been vandalized describing the situation as “tense.”

In response to a *Global News* article about a protest against damaged signs in St. Stephen, NB, some Facebook users noted that the “majority” of these signs belonged to female LPC candidates, though one user stated that these acts were “just plain vandalism” and not an “attack on women.” One Twitter user asked about the protocol for reporting and questioned whether these were criminal acts given that “the rule of law is blurry.”

Publications reliées au sujet / Related posts

Engagement	Followers, platform	Account	Post	Date
95	50.4K, Facebook	Global News	Two St. Stephen, N.B. women have come together to protest the vandalism of several campaign signs over the last several weeks. *Sample replies* Facebook user 1 Why is it the majority of the signs that are attacked are Liberal women? Gives you a pretty good idea who these people support Facebook user 2 This was not an attack on women it was just plain vandalism. Other signs besides hers were vandalized by these foolish people.	Sept. 26
302	5.7K, Facebook	Kate Young , LPC candidate London West	Unfortunately the incident I mentioned earlier about a lawn sign being burnt last night was not isolated. We now know of two other signs that were also burnt on Belmont Drive in the middle of the night. Please report any suspicious activity. This is a safety issue. *Sharing photo of damaged campaign sign* *Sample replies* Facebook user 1 So sorry to hear about this, I saw a sign down my street near Wharncliffe damaged as Well!Pathetic	Sept. 25

298	5.7K, Facebook	<u>Kate Young</u> , LPC candidate London West	<p>Last night a campaign sign on a front lawn on Briscoe Street was vandalized - somebody tried to burn it. This is dangerous. If you see this kind of activity happening to any candidate's campaign signs please report it. *Sharing</p>  <p>*Sample replies* Facebook user 1 Regardless of your political affiliation, this has no place in Canadian democracy. So sorry to hear this, Kate. Facebook user 2 That happened to our sign also on Belmont Dr. it was very tense at 3:00 AM. (three engagements) Facebook user 3 Maybe the signs should not be put up period! Your pollution is irritating (two engagements)</p>	Sept. 25
44	6.6K, Twitter	<u>Kate Young</u> , LPC candidate London West	<p>We have now had 3 incidents of signs being torched in London West - 2 on front lawns last night. This is dangerous and it is a safety issue - please report anyone vandalizing the signs of any candidate. #Idnont #cdnpoli</p>  <p>*Sample replies* Twitter user 1 We're seeing damage in Huron-Bruce too... Do people not realize beyond the danger, it's disrespectful and illegal? Stay strong, stay on the higher ground ☑ #ChooseForward Twitter user 2 Report it to who? Is this even a crime? The rule of law is blurry. When the Prime Minister isn't held accountable for / investigated for his crimes why should anyone else be? Now you want the #RuleOfLaw to apply & police to help? #TrudeauMustGo #TrudeauMustResign #cdnpoli</p>	Sept. 25



↓ Concern that American talk show host Dave Rubin's PPC event appearance "flouts" CEA

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- Uncensored : The state of free speech in Canada, People's Party of Canada, no date, **1.6K shares**

Fait saillants sur les médias sociaux / Social media highlights

The volume of posts on this topic declined. Some Twitter users continued to discuss American talk show host Dave Rubin's offer to pay the "10x security fee" leveled on a PPC event in Hamilton which Rubin is planning to attend. One user called Rubin a "legend" while another user claimed that Fox News reporter Tucker Carlson had also offered to pay the security fee. Two users questioned the legality of Rubin appearing with PPC Leader Maxime Bernier during the writ period; one user noted that Rubin was not just speaking with Bernier, but that he was doing a "goddamned fundraising event" for Bernier, while another user asked if Rubin's appearance qualifies as election "meddling." A third user requested Rubin to "please influence" GE43 to help elect Bernier as Prime Minister.

Publications reliées au sujet / Related posts

Engagement	Followers, platform	Account	Post	Date
14	Fewer than 500, Twitter	Twitter user	If you actually paid the 10X security fee out of pocket, you're even more of a legend than we already know you to be. Thank you for continuing your fight for those of us on either side of the political spectrum that have not lost our minds. *Replying to Dave Rubin	Sept. 26
9	2.6K, Twitter	Twitter user	Yes, Tucker has offered to pay the 10x increased security fee and @peoplespca confirmed it its Email subscribers that the show will go on.	Sept. 27
2	Fewer than 100, Twitter	Twitter user	Dave, in this environment of foreign interference of national politics, can you please influence our election to get @MaximeBernier elected to be our pm? 🙏 #MadMax	Sept. 27
2	Fewer than 100, Twitter	Twitter user	BTW, Dave does this event qualify as you meddling in other countries elections? *Replying to Dave Rubin	Sept. 26
1	Fewer than 100, Twitter	Twitter user	He's not just talking to Bernier, he's doing a goddamned fundraising event for him and the PPC... And then he has the nerve to argue he isn't a mouthpiece for white supremacist bullshit? Fucks sake, everyday I become more convinced that Dave Rubin is actual human trash.	Sept. 27


 ↓ Twitter users call on EC to investigate *Time* magazine's "brownface" photo as foreign interference

Articles les plus partagés; nombre de partages / Most-shared articles; number of shares

- [Canada's Jason Kenney About Trudeau, China and Polarization](#), *Time*, September 26, **79 shares**

Fait saillants sur les médias sociaux / Social media highlights

For the fifth day, some Twitter users continued calling on EC to investigate *Time* magazine's discovery of 2001 photos showing LPC Leader Justin Trudeau in "brownface" makeup. The freelance journalist behind the September 23 *Free the Press* article, Amy MacPherson, stated that she would add a September 26 *Time* article featuring Jason Kenney to her "collection of archives for Elections Canada." One Twitter user claimed that the "foreign interference" in GE43 is "fully coordinated in Canada by Jason Kenney and #CPC operatives," while another user mentioned that such collusion "from the CPC Party against Trudeau" is "huge" and that EC should "get [its] acts together."

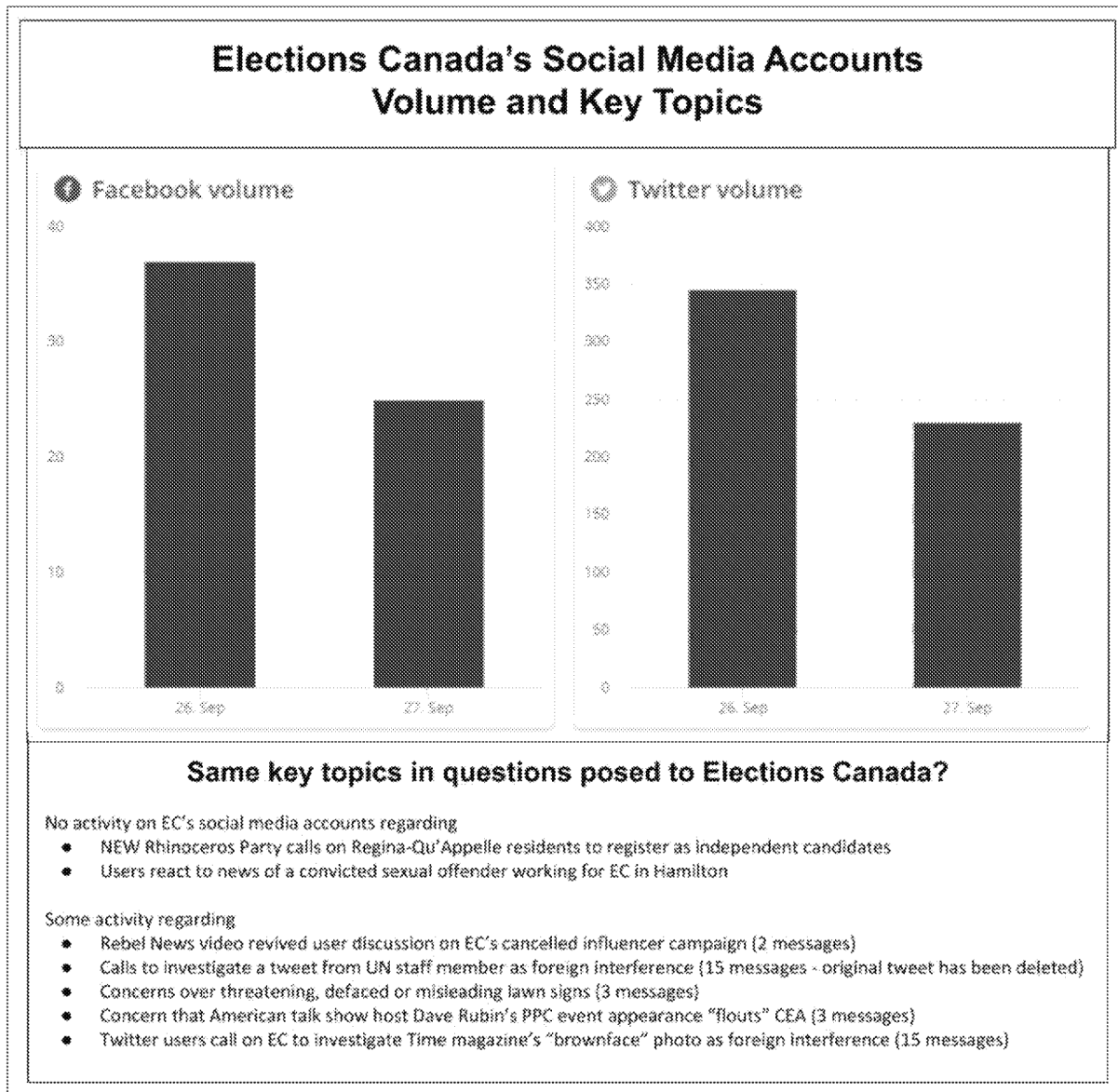
Publications reliées au sujet / Related posts

Engagement	Followers, platform	Account	Post	Date
85	15K, Facebook	Justin Trudeau for next PM - Justin Trudeau pour le prochain PM	Ingérence américaine dans les élections canadienne. À lire. A lengthy investigation into Anna Purna Kambhampaty who broke the Black/Brownface story in Time Magazine. Stinks to high heaven. A must-read.	Sept. 26
27	2.8K, Twitter	Twitter user	Blatant foreign interference in a Canadian election by a foreign news site, fully coordinated in Canada by Jason Kenney and #CPC operatives, including help from the ever vile Kinsella. Did I get that right? @ElectionsCan_E @rcmpgrcpolice	Sept. 27
26	8.4K, Twitter	Twitter user	READ THIS THREAD, it documents collusion from the CPC Party against Trudeau! @ElectionsCan_E This is huge, report on it! Get your acts together! @CBCNews @CNN	Sept. 26
15	1K, Twitter	Twitter user	I think we've has enough of this horseshit, and I for one demand that @ElectionsCan_E investigate this.	Sept. 27
14	4.6K, Twitter	Amy MacPherson , freelance journalist	Updated #thread with posts #22-#28 that confirm my investigation into the #CDNpoli #CDNmedia #Elxn43#TrudeauBlackface/#Brownface scandal with new & undeniable evidence of media collusion @ElectionsCan_E must investigate, perhaps RCMP #ForeignInterference	Sept. 26



7	4.6K, Twitter	<u>Amy MacPherson</u> , freelance journalist	Unfuckingbelievable. I chewed on my lip & committed to not swearing, but unfuckingbelievable & please excuse my filthy language. This is beyond arrogant & audacious. Thanks for letting me know. I did need to know. Will add it to the collection of archives for Elections Canada *Replying to Twitter user Time Magazine is a #cpc soapbox: Ian Bremmer Speaks with Canada's Jason Kenney About Trudeau, China and Polarization	Sept. 26
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Policy and Public Affairs Corporate Social Media Accounts: September 27, 2019





Intégrité électorale et vérification interne
Electoral Integrity and Internal Audit

Ce rapport a été rédigé par l'Équipe de repérage sur les médias sociaux du Programme du Bureau d'intégrité électorale et vérification interne, Élections Canada

This report was produced by the Social Media Monitoring Unit of the Electoral Integrity and Internal Audit Program, Elections Canada